



**Stars Summer Sale  
EVENT MEMO**

**Wednesday and Thursday: May 27 & 28, 2026**

Memo Date: 5/5/2026

<u>EVENT INFORMATION</u>	<u>EVENT TIMELINE</u>	<u>GUEST SERVICES</u>
<b>Attendance</b> 600 <b>Entrance</b> North Plat Premier <b>Event Time:</b> 5/27 12PM - 8PM <b>Event Time:</b> 5/28 12PM - 8PM	<b>May 26th</b> <b>8:00am</b> All materials drop  <b>May 27th</b> <b>12:00pm</b> Sales Event Start <b>8:00pm</b> Sales Event End  <b>May 28th</b> <b>12:00pm</b> Sales Event Start <b>8:00pm</b> Sales Event End <b>9:00pm</b> Clean up	Staff (2) red coats at the North Plat doors Staff (1) red coat North Hanger exit door
<b>LOCATIONS</b> North Hanger and North Lobby NE Atrium		<b>HVAC</b> Normal airflow in building
<b>Contact</b> Joe Clark		<b>PARKING</b> Guest will park in Lexus free of charge
<b>OPERATIONS</b> (30) 8' tables outside hanger (2) Racks of stanchions		<b>ELECTRICAL</b> N/A
<b>AUDIO / VISUAL</b> N/A		<b>BOX OFFICE</b> N/A
<b>IT</b> N/A		<b>LEGENDS</b> N/A
<b>24 HR SECURITY</b> Set (1) mag at the North Plat Premier door Guest will exit out the North Hanger to All Star Way		<b>LEVY</b> Legends contacts: Laura Paredez and Marvin Tran
		<b>HOUSEKEEPING</b> NE Atrium ready and stocked
<b>Notes</b> Friday Open to Victory Club Members, Arena Employees, Dallas Stars Employees VCM's will be required to show VCM credentials through Stars App Employees will be required to wait in line with VCM. Employees will need their badge unless already working Employees will not have early access This is a first come, first serve event, and there will not be holds No outside F&B while shopping  Saturday Open to the general public No outside F&B while shopping		