



**DALLAS MAVERICKS GAME OPERATIONS**

**MEMO**

GAME DATE: 10/27/25



MEMO DATE: 10/23/2025

GAME INFORMATION		EVENT TIMELINE					
<b>Monday October 27, 2025</b>		<b>October 27th, 2025</b>					
Regular Season Home Game #4		4:00am	Wet Dumpster Pull				
Dallas Mavericks vs. Oklahoma City Thunder		7:30am	Floor decal change				
<b>COD Doors:</b>	N/A	<b>Est. Attendance</b>	18,000				
<b>Early Doors:</b>	5:30pm	<b>Broadcast</b>	MavsTV				
<b>General Doors:</b>	6:00pm	<b>MOD</b>	Mose				
<b>Tip Off:</b>	7:38pm	<b>Ops MOD</b>	Max				
<b>Est. End of Game:</b>	10:00pm	<b>Event MOD</b>	Joe				
<b>Doors:</b>	N, S, E, W, NE Platinum, Gold, MUC, PT, Chime		12:00pm - 12:30pm	Visiting Shoot Around (BOWL OPEN)			
<b>Seats:</b>	Placards	<b>Ingress Handout:</b>	N/A	2:00pm - 4:00pm	Hold for Sponsorship		
<b>Court:</b>	HWC	<b>Egress Handout:</b>	N/A	2:30pm	Player Arrival		
<b>Theme:</b>	N/A	<b>Jersey:</b>	HWC	5:00pm	Media Door Opens		
<b>Emp. Parking:</b>	Comerica: 3:00pm		5:00pm	Team Warm Ups / Shoot Around			
<b>Weather:</b>	78/63 Partly cloudy, 8% precip		5:30pm	West Doors open for Early Entry			
<b>GROUP SALES &amp; FEPS</b>		6:00pm	All Doors Open				
<b>Courtside Experience:</b>	Yes (21)	<b>Hype Tunnel</b>	Yes	7:30pm	Tip Off		
<b>Primetime Performance:</b>	Yes	<b>Party on Plaza:</b>	Yes	10:00pm	Estimated End of Game		
<b>Anthem Buddies:</b>	N/A	<b>AYCE:</b>	No	<b>SPECIAL GAME NOTES</b>			
<b>Post Game Photo:</b>	N/A						
<b>Post Game Shot:</b>	No						
<b>Court of Dreams:</b>	Hold for Sponsorship		<b>PARKING INFORMATION</b>				
<b>Misc:</b>	Arlington Heights HS Repertory Dance Company is the Primetime Performance		<b>LOADING DOCK</b>	Players/Owners; List from Steve/Jacob			
<b>MEETING ROOMS</b>		<b>Room</b>	<b>Group</b>	<b>Setup</b>			
<b>HOF</b>	CMM Orientation	150 person theater style with the podium by East windows. Both HOF and Encore I included.			<b>LEXUS</b>	\$45 LEXUS PASSES	
<b>Enc I</b>	CMM Orientation	See above			<b>COMERICA</b>	Mavs Staff / \$45 OPENS AT 3:00PM	
<b>Enc II</b>	N/A				<b>LOT A</b>	PASSES ONLY ORANGE PASSES	
<b>Modia</b>	N/A				<b>GOLD</b>	PASSES ONLY GOLD PASSES	
<b>BOX OFFICE</b>		<b>Entry Points</b>	N, S, E, W, NE Platinum, Gold, MUC, PT, Chime, dock			<b>LOT F</b>	\$40 ADA ONLY
James Taylor enjoyed his event memos						<b>LOT E</b>	\$45 BLUE PASSES
<b>LEVY</b>						<b>COMMONS</b>	\$45
<b>Alcohol</b>	End of 3rd Quarter	<b>Executive Lounge</b>	Yes			<b>LOT K</b>	\$40 GREEN PASSES
<b>Clubs</b>	All Open	<b>Wives</b>	Yes			<b>D GARAGE</b>	\$45
<b>AYCE</b>	No	<b>Meeting Rooms</b>	Yes			<b>LOT M</b>	\$45
<b>Plaza</b>	No	<b>Yuengling Club</b>	Dinner			<b>PT STAFF</b>	COMERICA LEVEL 6 & M-Lot
<b>Activations</b>							
						<b>NOTES:</b>	

<u>OPERATIONS SET UP</u>		<u>24 HOUR SECURITY</u>	
<b>Court</b>	HWC	<b>Loading Dock</b>	Players/Owners; List from Jacob/Steve
<b>Benches</b>	(13) chairs front row; (13) chairs back row; UTSW chair back and kick plates	<b>Visiting Arrival</b>	TBD
<b>VIP Lounge</b>	Game Set; 2 sign holders	<b>Perf. Hallway</b>	Greenlit by 8a
<b>Promoter Lounge</b>	(1) skinny 8' table; (1) 8' table	<b>Entry Points</b>	N, S, E, W, NE Plat, Gold, MUC, PT, Chime
<b>Media Dining</b>	Game Set	<b>Smoking</b>	PT / MUC
<b>Aux 1-3</b>	Family Lounge Set	<b>Activations</b>	N/A
<b>Aux 4</b>	(1) 8' table; (5) chairs	<b>Meetings</b>	See meeting rooms section.
<b>Perf. 1A</b>	(3) 8' table, (6) chairs	<b>Post Game</b>	N/A
<b>Perf. 1B</b>	(1) 8' table; (12) chairs; P&D across door	<b>Plaza</b>	N/A
<b>Crew Rooms</b>	(1) 8' table; (10) chairs; per room	<b>Notes</b>	
<b>Production</b>	(12) chairs	<u>GUEST SERVICES</u>	
<b>Pyro</b>	(1) 6' table; (3) chairs		
<b>Angels Envy</b>	Game Set; 2 sign holders; 6 stanchions	<u>HOUSEKEEPING</u>	
<b>Interview 1</b>	(40) chairs theater style, 16x4x1 camera riser, 12x8x1 stage riser, (2) 8' tables in back, (1) 8' table, (2) chairs on stage	<b>Visiting Arrival:</b>	TBD. Have LR ready by 8:00am
<b>Interview 2</b>	Clear	<b>Concourse:</b>	N/A
<b>Interview 3</b>	(1) 8' table along wall, (14) chairs	<b>Family Lounge:</b>	Yes
<b>Elephant Tunnel</b>	6 pieces of bike rack, 8' tall sign holder	<b>Plaza:</b>	Party On The Plaza
<b>Ball Kids Area</b>	Pipe & Drape; (20) chairs	<b>Misc:</b>	
<b>Camera Locations</b>	104 / 110 single platforms	<u>ROCK FORCE</u>	
<b>Section 123</b>	Media Set Up	<b>Spot Ops</b>	4
<b>Halftime</b>	Tomas Aguilar	<b>Pyro Hands</b>	Yes
<b>110 Tunnel</b>	8' table	<b>Misc</b>	Spot ops in place at 25 min mark
<b>Special Requests</b>	*5 stanchions by Mavs LR *Please see the above set up needs for the Admiral Rooms *The bunker tunnel stair unit will need to be in for this game. <b>Set three hours before game time.</b> *Normal camera riser needs.	<u>DALLAS FIRE DEPARTMENT</u>	
		<b>Haze</b>	No
		<b>Pyro</b>	Yes
		<u>IT</u>	
		<b>MOD:</b>	Victor
		<b>Concourse:</b>	N/A
		<b>Plaza:</b>	Possible AP needed for POTP
		<b>Post Game:</b>	N/A
		<b>Meeting Rooms:</b>	N/A
		<b>Special Requests:</b>	N/A
		<u>AUDIO / VISUAL</u>	
		<b>Meeting Rooms:</b>	N/A
		<b>Microphone:</b>	1 standup mic
		<b>TVs:</b>	All on before doors
		<b>Court of Dreams:</b>	N/A
		<b>Radio:</b>	Mavs broadcast on in restrooms
		<b>Special Requests</b>	
<u>MAINTENANCE / ELECTRICAL</u>			
<b>Bowl Temp:</b>	72°		
<b>Centerhung:</b>	Game Height		
<b>Plaza:</b>	N/A		
<b>Special Requests</b>			

