



DALLAS MAVERICKS GAME OPERATIONS

MEMO

GAME DATE: 11/16/25



MEMO DATE: 11/13/2025

GAME INFORMATION		EVENT TIMELINE	
Sunday November 16, 2025 Regular Season Home Game #10 Dallas Mavericks vs. Portland Trailblazers		November 16th, 2025	
COD Doors: N/A Early Doors: 4:30pm General Doors: 5:00pm Tip Off: 6:30pm Est. End of Game: 9:05pm	Est. Attendance 16,500 Broadcast KFAA/Visitors MOD Dave Ops MOD Matthew Event MOD Band	4:00am Wet Dumpster Pull 6:00am Mavs TV Load In - PNC Plaza 7:30am Floor decal change 8:00am - 9:30am Broadcast Load In 9:00am ELT Load In & Plaza Party Load In 9:30am - 11:00am Mavs Shoot Around (BOWL CLOSED) 11:00am - 12:00pm Visiting Shoot Around (BOWL CLOSED) 12:00pm - 12:30pm Visiting Shoot Around (BOWL OPEN) 2:30pm Player Arrival 4:00pm Media Door Opens 4:00pm Team Warm Ups / Shoot Around 4:30pm West Doors open for Early Entry 5:00pm All Doors Open 6:30pm Tip Off 9:00pm Estimated End of Game	
Doors: Chime, S, N, E, NE Platinum, Gold, N, MUC, PT Seats: Placards Court: Core Theme: City Edition Emp. Parking: Comerica; 3:00pm Weather: 83/63 Mostly Cloudy, 25% precip			
Ingress Handout: N/A Egress Handout: N/A Jersey: City Edition			
GROUP SALES & FEPS		SPECIAL GAME NOTES	
Courtside Experience: Yes (140) Primetime Performance: Yes (55) Anthem Buddies: Yes Post Game Photo: Yes (94) Post Game Shot: Yes (300+) City of FW & Scout Night Court of Dreams: No Misc: The North Texas Starlettes will be the Primetime Performance Group.		Hype Tunnel No Party on Plaza: Yes AYCE: No	
		This game will be City Edition jersey launch There will be a Party On The Plaza. See map below Please note the non traditional start time of 6:30pm.	
MEETING ROOMS		PARKING INFORMATION	
Room Group Setup HOF Mavs Take Action 30 chairs theater style facing the projector screen. Air wall in between HOF and Encore I. Enc I & II Mavs Academy Clinic 50 chairs theatr style facing the television. Air wall removed between Encore I & II.	LOADING DOCK Players/Owners; List from Steve/Jacob LEXUS \$45 LEXUS PASSES COMERICA Mavs Staff / \$45 OPENS AT 2:00PM LOT A PASSES ONLY ORANGE PASSES GOLD PASSES ONLY GOLD PASSES LOT F \$40 ADA ONLY LOT E \$45 BLUE PASSES COMMONS \$45 LOT K \$40 GREEN PASSES D GARAGE \$45 LOT M \$45 PT STAFF COMERICA LEVEL 6 & M-Lot		
BOX OFFICE			
Entry Points N, S, E, W, NE Platinum, Gold, MUC, PT, Chime, dock What did the Portland teenager say to the Pillsbury Doughboy? Hey man nice tan!			
LEVY			
Alcohol End of 3rd Quarter Clubs All Open AYCE Yes (114) Plaza No Activations	Executive Lounge Yes Wives Yes Meeting Rooms No Yuengling Club Dinner		

<u>OPERATIONS SET UP</u>		<u>24 HOUR SECURITY</u>	
Court	Core	Loading Dock	Players/Owners; List from Jacob/Steve
Benches	(13) chairs front row; (13) chairs back row; UTSW chair back and kick plates	Visiting Arrival	TBD
VIP Lounge	Game Set; 2 sign holders	Perf. Hallway	Greenlit by 8a
Promoter Lounge	(1) skinny 8' table; (1) 8' table	Entry Points	N, S, E, W, NE Plat, Gold, MUC, PT, Chime
Media Dining	Game Set	Smoking	PT / MUC
Aux 1-3	Family Lounge Set	Activations	N/A
Aux 4	(1) 8' table; (5) chairs	Meetings	See meeting rooms section.
Perf. 1A	(2) 5' round tables, (16) chairs	Post Game	N/A
Perf. 1B	(1) 8' table; (12) chairs; P&D across door	Plaza	Plaza Party
Crew Rooms	(1) 8' table; (10) chairs; per room	Notes	Small group arriving at EE at 3:00pm. Mavs TV load in at 6:00am on PNC Plaza.
Production	(12) chairs	<u>GUEST SERVICES</u>	
Pyro	(1) 6' table; (3) chairs	Please have staff for the POTP. Call time is 3:00pm. Blue coat requested in South Lobby at 11:00am.	
Angels Envy	Game Set; 2 sign holders; 6 stanchions	<u>HOUSEKEEPING</u>	
Interview 1	(40) chairs theater style, 16x4x1 camera riser, 12x8x1 stage riser, (2) 8' tables in back, (1) 8' table, (2) chairs on stage	Visiting Arrival:	TBD. Have LR ready by 8:00am
Interview 2	Clear	Concourse:	N/A
Interview 3	(1) 8' table along wall, (14) chairs	Family Lounge:	Yes
Elephant Tunnel	6 pieces of bike rack, 8' tall sign holder	Plaza:	N/A
Ball Kids Area	Pipe & Drape; (20) chairs	Misc:	
Camera Locations	104 / 110 single platforms	<u>ROCK FORCE</u>	
Section 123	Media Set Up	Spot Ops	4
Halftime	& Juliet Broadway	Pyro Hands	Yes
110 Tunnel	8' table	Misc	Spot ops in place at 25 min mark
Special Requests	*5 stanchions by Mavs LR *Please see the above set up needs for the Admiral Rooms * Please drop the drapes on the SW brow for the ELT Lounge during changeover until further notice. *8'x8'x2' stage with rails needed by the West Planter by 12:00pm. *Please have a cart with 8-8' tables and 10 chairs on PNC Plaza by 11:00am. *Twenty (20) bike racks needed to surround the Mavs TV setup by 12:00pm.	<u>DALLAS FIRE DEPARTMENT</u>	
<u>MAINTENANCE / ELECTRICAL</u>		Haze	No
Bowl Temp:	72°	Pyro	Yes
Centerhung:	Game Height	<u>IT</u>	
Plaza:	N/A	MOD:	Luis
Special Requests	Please make sure the power for the ELT Lounge is dropped by 11:00am Mavs TV will be setting up on PNC Plaza at 6:00am. Power needs same as 10/26. I am working to get specifics from Clay.	Concourse:	N/A
		Plaza:	N/A
		Post Game:	N/A
		Meeting Rooms:	N/A
		Special Requests:	N/A
		<u>AUDIO / VISUAL</u>	
		Meeting Rooms:	N/A
		Microphone(s):	1 mic for anthem.
		TVs:	All on before doors
		Court of Dreams:	N/A
		Radio:	Mavs broadcast on in restrooms
		Special Requests	

Sunday 11/16 – 6:30PM tipoff (4PM- 6PM)
City Edition Launch



TBD Golf Cart

DJ Ekow
Stage with Side Rails
Power

Beer Garden:
20x50 black carpet, 3 highboys, 8 stools, 3 picnic tables, MU bar, entryway, (2) 8' fence for front & (7) 8' fence for side, (4) 6' for back, (3) extra 8 foot

Merch rope and stanchion, shelves, etc.
3 tables, 1 red coat at 3pm
Power

Ryze Sampling
1 table 2 chairs

Carpet 12 x 80
10 player walls

Wings Photo Op:
Wall with neon wings, steps and rope and stanchion & black carpet & steps
14'Wx12'D
Power

The Photo Bus
70.5" wide, 81" tall, 17.5' feet long,
Power

Mavs TV
33'x63'
(9) Amp circuits
Carpet to be picked up Sunday

iHeart Radio 10x10
1 table, 2 chairs

College Cuber
3 tables, no chairs

Player Photo Wall
Blue Carpet

Nowitzki Way

Houston St

