



**DALLAS MAVERICKS GAME OPERATIONS MEMO**

GAME DATE: 11/22/25



MEMO DATE: 11/18/2025

GAME INFORMATION		EVENT TIMELINE																
<b>Saturday November 22, 2025</b> Regular Season Home Game #13 Dallas Mavericks vs. Memphis Grizzlies		<b>November 22nd, 2025</b>																
<b>COD Doors:</b> 12:30pm <b>Early Doors:</b> 5:30pm <b>General Doors:</b> 6:00pm <b>Tip Off:</b> 7:38pm <b>Est. End of Game:</b> 10:00pm	<b>Est. Attendance</b> 15,000 <b>Broadcast</b> KFAA/Visitors <b>MOD</b> Dave <b>Ops MOD</b> Alex <b>Event MOD</b> Wellington	4:00am Wet Dumpster Pull 7:30am Floor decal change 8:00am - 9:30am Broadcast Load In 8:30am Target Load In - North Dock 11:00am - 12:00pm Visiting Shoot Around (BOWL CLOSED) 12:00pm - 12:30pm Visiting Shoot Around (BOWL OPEN) 12:00pm Doors ready to open for COD - West Doors 12:40pm - 3:30pm COD games 3:30pm Player Arrival 5:00pm Media Door Opens 5:00pm Team Warm Ups / Shoot Around 5:30pm West Doors open for Early Entry 6:00pm All Doors Open 7:30pm Tip Off 10:00pm Estimated End of Game																
<b>Doors:</b> N, S, E, W, NE Plat, Gold, MUC, PT, Chime <b>Seats:</b> Placards <b>Court:</b> Core <b>Theme:</b> <b>Emp. Parking:</b> Comerica; 3:00pm <b>Weather:</b> 67/50 Sunny, 3% precip		<b>Ingress Handout:</b> \$5 Target Coupons <b>Egress Handout:</b> N/A <b>Jersey:</b> City Edition																
GROUP SALES & FEPS		SPECIAL GAME NOTES																
<b>Courtside Experience:</b> Yes (150) <b>Primetime Performance:</b> Yes (45) <b>Anthem Buddies:</b> Yes <b>Post Game Photo:</b> Yes (58) <b>Post Game Shot:</b> Yes (65) <b>Court of Dreams:</b> Yes. Two Games <b>Misc:</b> Moises E Molina HS will be the Primetime Performance Group.	<b>Hype Tunnel</b> Yes <b>Party on Plaza:</b> No <b>AYCE:</b> No	The Mavericks will be distributing 10,000 \$5 Target Coupons at ingress for this game. Target is the sponsor for this game. They will have two activations on the concourse. There will be a parachute drop during the game. Timing is TBD.																
MEETING ROOMS		PARKING INFORMATION																
<table border="1"> <thead> <tr> <th>Room</th> <th>Group</th> <th>Setup</th> </tr> </thead> <tbody> <tr> <td>HOF</td> <td>N/A</td> <td></td> </tr> <tr> <td>Enc I</td> <td>N/A</td> <td></td> </tr> <tr> <td>Enc II</td> <td>N/A</td> <td></td> </tr> <tr> <td>Modia</td> <td>N/A</td> <td></td> </tr> </tbody> </table>	Room	Group	Setup	HOF	N/A		Enc I	N/A		Enc II	N/A		Modia	N/A			<b>LOADING DOCK</b> Players/Owners; List from Steve/Jacob <b>LEXUS</b> \$45 LEXUS PASSES <b>COMERICA</b> Mavs Staff / \$45 OPENS AT 3:00PM <b>LOT A</b> PASSES ONLY ORANGE PASSES <b>GOLD</b> PASSES ONLY GOLD PASSES <b>LOT F</b> \$40 ADA ONLY <b>LOT E</b> \$45 BLUE PASSES <b>COMMONS</b> \$45 <b>LOT K</b> \$40 GREEN PASSES <b>D GARAGE</b> \$45 <b>LOT M</b> \$45 OPENS AT 3:00PM <b>PT STAFF</b> COMERICA LEVEL 6 & M-Lot	
Room	Group	Setup																
HOF	N/A																	
Enc I	N/A																	
Enc II	N/A																	
Modia	N/A																	
BOX OFFICE																		
<b>Entry Points</b> N, S, E, W, NE Platinum, Gold, MUC, PT, Chime, dock What's a Memphis resident's favorite type of humor? Dry, like their ribs.																		
LEVY																		
<b>Alcohol</b> End of 3rd Quarter <b>Clubs</b> All Open <b>AYCE</b> No <b>Plaza</b> No <b>Activations</b>	<b>Executive Lounge</b> Yes <b>Wives</b> Yes <b>Meeting Rooms</b> No <b>Yuengling Club</b> Dinner																	

<b>OPERATIONS SET UP</b>		<b>24 HOUR SECURITY</b>	
<b>Court</b>	<b>CORE</b>	<b>Loading Dock</b>	Players/Owners; List from Jacob/Steve
<b>Benches</b>	(13) chairs front row; (13) chairs back row; UTSW chair back and kick plates	<b>Visiting Arrival</b>	TBD
<b>VIP Lounge</b>	Game Set; 2 sign holders	<b>Perf. Hallway</b>	Greenlit by 8a
<b>Promoter Lounge</b>	(1) skinny 8' table; (1) 8' table	<b>Entry Points</b>	N, S, E, W, NE Plat, Gold, MUC, PT, Chime
<b>Media Dining</b>	Game Set	<b>Smoking</b>	PT / MUC
<b>Aux 1-3</b>	Family Lounge Set	<b>Activations</b>	N/A
<b>Aux 4</b>	(1) 8' table; (5) chairs	<b>Meetings</b>	N/A
<b>Perf. 1A</b>	(2) 5' round tables, (16) chairs	<b>Post Game</b>	N/A
<b>Perf. 1B</b>	(1) 8' table; (12) chairs; P&D across door	<b>Plaza</b>	Street Team and Inflatables
<b>Crew Rooms</b>	(1) 8' table; (10) chairs; per room	<b>Notes</b>	
<b>Production</b>	(12) chairs	<b>GUEST SERVICES</b>	
<b>Pyro</b>	(1) 6' table; (3) chairs	Please have staff for the COD games. Doors should be ready to open at 12:00pm.	
<b>Angels Envy</b>	Game Set; 2 sign holders; 6 stanchions	<b>HOUSEKEEPING</b>	
<b>Interview 1</b>	(40) chairs theater style, 16x4x1 camera riser, 12x8x1 stage riser, (2) 8' tables in back, (1) 8' table, (2) chairs on stage	<b>Visiting Arrival:</b>	TBD. Have LR ready by 8:00am
<b>Interview 2</b>	Clear	<b>Concourse:</b>	N/A
<b>Interview 3</b>	(1) 8' table along wall, (14) chairs	<b>Family Lounge:</b>	Yes
<b>Elephant Tunnel</b>	6 pieces of bike rack, 8' tall sign holder	<b>Plaza:</b>	N/A
<b>Ball Kids Area</b>	Pipe & Drape; (20) chairs	<b>Misc:</b>	
<b>Camera Locations</b>	104 / 110 single platforms	<b>ROCK FORCE</b>	
<b>Section 123</b>	Media Set Up	<b>Spot Ops</b>	6
<b>Halftime</b>	Grace Good	<b>Pyro Hands</b>	Yes
<b>110 Tunnel</b>	8' table	<b>Misc</b>	Two extra spot ops for parachute drop
<b>Special Requests</b>	*5 stanchions by Mavs LR *Please see the above set up needs for the Admiral Rooms * Please drop the drapes on the SW brow for the ELT Lounge during changeover until further notice. * The court will be ready to clean at around 3:30pm.	<b>DALLAS FIRE DEPARTMENT</b>	
		<b>Haze</b>	No
		<b>Pyro</b>	Yes
		<b>IT</b>	
		<b>MOD:</b>	Jaime
		<b>Concourse:</b>	N/A
		<b>Plaza:</b>	N/A
		<b>Post Game:</b>	N/A
		<b>Meeting Rooms:</b>	N/A
		<b>Special Requests:</b>	N/A
		<b>AUDIO / VISUAL</b>	
		<b>Meeting Rooms:</b>	N/A
		<b>Microphone(s):</b>	1 mic for anthem.
		<b>TVs:</b>	All on before doors
		<b>Court of Dreams:</b>	N/A
		<b>Radio:</b>	Mavs broadcast on in restrooms
		<b>Special Requests</b>	
<b>MAINTENANCE / ELECTRICAL</b>			
<b>Bowl Temp:</b>	72°		
<b>Centerhung:</b>	Game Height		
<b>Plaza:</b>	N/A		
<b>Special Requests</b>	Please make sure the power for the ELT Lounge is dropped by 11:00am		