



**DALLAS MAVERICKS GAME OPERATIONS MEMO**

GAME DATE: 11/21/25



MEMO DATE: 11/18/2025

GAME INFORMATION				EVENT TIMELINE	
<b>Friday November 21, 2025</b>				<b>November 21st, 2025</b>	
Regular Season Home Game #12				4:00am	Wet Dumpster Pull
Dallas Mavericks vs. New Orleans Pelicans				7:30am	Floor decal change
<b>COD Doors:</b>	12:30pm	<b>Est. Attendance</b>	16,500	8:00am - 9:30am	Broadcast Load In
<b>Early Doors:</b>	5:30pm	<b>Broadcast</b>	KFAA/Visitors	9:30am - 11:00am	Mavs Shoot Around (BOWL CLOSED)
<b>General Doors:</b>	6:00pm	<b>MOD</b>	Wellington	10:00am	ELT Load In
<b>Tip Off:</b>	7:38pm	<b>Ops MOD</b>	Alex	11:00am - 12:00pm	Visiting Shoot Around (BOWL CLOSED)
<b>Est. End of Game:</b>	10:00pm	<b>Event MOD</b>	Wellington	12:00pm - 12:30pm	Visiting Shoot Around (BOWL OPEN)
<b>Doors:</b>	S, Gold, E, N, MUC, PT, Chime, NE Platinum,			12:00pm	Doors ready to open for COD - West Doors
<b>Seats:</b>	Placards	<b>Ingress Handout:</b>	Dr. Pepper Cups (10K)	12:40pm - 2:20pm	COD games
<b>Court:</b>	NBA Cup	<b>Egress Handout:</b>	N/A	3:30pm	Player Arrival
<b>Theme:</b>	N/A	<b>Jersey:</b>	Statement	4:00pm	Chime Lane Opens for Encore I & II guests
<b>Emp. Parking:</b>	Comerica; 3:00pm			5:00pm	Media Door Opens
<b>Weather:</b>	76/55 Mostly Sunny, 5% precip			5:00pm	Team Warm Ups / Shoot Around
GROUP SALES & FEPS				5:30pm	West Doors open for Early Entry
<b>Courtside Experience:</b>	Yes (110)	<b>Hype Tunnel</b>	Yes	6:00pm	All Doors Open
<b>Primetime Performance:</b>	Yes (50)	<b>Party on Plaza:</b>	No	7:30pm	Tip Off
<b>Anthem Buddies:</b>	No	<b>AYCE:</b>	No	10:00pm	Estimated End of Game
<b>Post Game Photo:</b>	No			SPECIAL GAME NOTES	
<b>Post Game Shot:</b>	Yes (161)	Canary Construction		There will be two separate groups that will be using the Admiral Rooms. The group in HOF will be arriving via the West doors at Early Entry at 5:30pm. The Encore I & II group will be arriving via Chime lane at 4:00pm.	
<b>Court of Dreams:</b>	Yes. Two games.			The Mavs will be passing out the Dr. Pepper from the display at 113 following the game.	
<b>Misc:</b>	Carolyn's Dance Land will be the Primetime Performance Group.			PARKING INFORMATION	
MEETING ROOMS				<b>LOADING DOCK</b>	Players/Owners; List from Steve/Jacob
<b>Room</b>	<b>Group</b>	<b>Mavs Rep</b>	<b>Setup</b>	<b>LEXUS</b>	\$45 LEXUS PASSES
HOF	Paccar	Marquise	Please set the art style for 60 facing the projection screen.	<b>COMERICA</b>	Mavs Staff / \$45 OPENS AT 3:00PM
Enc I	Absolute Software	Ernest	Hollow rectangle for 32. Map will be sent.	<b>LOT A</b>	PASSES ONLY ORANGE PASSES
Enc II	Absolute Software			<b>GOLD</b>	PASSES ONLY GOLD PASSES
Modia	N/A			<b>LOT F</b>	\$40 ADA ONLY
				<b>LOT E</b>	\$45 BLUE PASSES
BOX OFFICE				<b>COMMONS</b>	\$45
<b>Entry Points</b>	N, S, E, W, NE Platinum, Gold, MUC, PT, Chime, dock			<b>LOT K</b>	\$40 GREEN PASSES
Why did the Pelican get kicked out of the restaurant? He refused to pay his rather large bill.				<b>D GARAGE</b>	\$45
LEVY				<b>LOT M</b>	\$45
<b>Alcohol</b>	End of 3rd Quarter	<b>Executive Lounge</b>	Yes	<b>PT STAFF</b>	COMERICA LEVEL 6 & M-Lot
<b>Clubs</b>	All Open	<b>Wives</b>	Yes		
<b>AYCE</b>	No	<b>Meeting Rooms</b>	Per advance		
<b>Plaza</b>	No	<b>Yuengling Club</b>	Dinner		
<b>Activations</b>					

<b>OPERATIONS SET UP</b>		<b>24 HOUR SECURITY</b>	
<b>Court</b>	NBA Cup	<b>Loading Dock</b>	Players/Owners; List from Jacob/Steve
<b>Benches</b>	(13) chairs front row; (13) chairs back row; UTSW chair back and kick plates	<b>Visiting Arrival</b>	TBD
<b>VIP Lounge</b>	Game Set; 2 sign holders	<b>Perf. Hallway</b>	Greenlit by 8a
<b>Promoter Lounge</b>	(1) skinny 8' table; (1) 8' table	<b>Entry Points</b>	N, S, E, W, NE Plat, Gold, MUC, PT, Chime
<b>Media Dining</b>	Game Set	<b>Smoking</b>	PT / MUC
<b>Aux 1-3</b>	Family Lounge Set	<b>Activations</b>	N/A
<b>Aux 4</b>	(1) 8' table; (5) chairs	<b>Meetings</b>	N/A
<b>Perf. 1A</b>	(2) 5' round tables, (16) chairs	<b>Post Game</b>	N/A
<b>Perf. 1B</b>	(1) 8' table; (12) chairs; P&D across door	<b>Plaza</b>	Street Team and Inflatables
<b>Crew Rooms</b>	(1) 8' table; (10) chairs; per room	<b>Notes</b>	
<b>Production</b>	(12) chairs	<b>GUEST SERVICES</b>	
<b>Pyro</b>	(1) 6' table; (3) chairs	Please have staff for the COD games. Doors should be ready to open at 12:00pm. Please have a TT and Security at the Chime Lane by 4:00pm.	
<b>Angels Envy</b>	Game Set; 2 sign holders; 6 stanchions	<b>HOUSEKEEPING</b>	
<b>Interview 1</b>	(40) chairs theater style, 16x4x1 camera riser, 12x8x1 stage riser, (2) 8' tables in back, (1) 8' table, (2) chairs on stage	<b>Visiting Arrival:</b>	TBD. Have LR ready by 8:00am
<b>Interview 2</b>	Clear	<b>Concourse:</b>	N/A
<b>Interview 3</b>	(1) 8' table along wall, (14) chairs	<b>Family Lounge:</b>	Yes
<b>Elephant Tunnel</b>	6 pieces of bike rack, 8' tall sign holder	<b>Plaza:</b>	N/A
<b>Ball Kids Area</b>	Pipe & Drape; (20) chairs	<b>Misc:</b>	
<b>Camera Locations</b>	104 / 110 single platforms	<b>ROCK FORCE</b>	
<b>Section 123</b>	Media Set Up	<b>Spot Ops</b>	4
<b>Halftime</b>	Johnathan Burns	<b>Pyro Hands</b>	Yes
<b>110 Tunnel</b>	8' table	<b>Misc</b>	Spot ops in place at 25 min mark
<b>Special Requests</b>	*5 stanchions by Mavs LR *Please see the above set up needs for the Admiral Rooms * Please drop the drapes on the SW brow for the ELT Lounge during changeover until further notice. * The court will be ready to clean at around 3:45pm.	<b>DALLAS FIRE DEPARTMENT</b>	
<b>MAINTENANCE / ELECTRICAL</b>		<b>Haze</b>	No
<b>Bowl Temp:</b>	72°	<b>Pyro</b>	Yes
<b>Centerhung:</b>	Game Height	<b>IT</b>	
<b>Plaza:</b>	N/A	<b>MOD:</b>	Chris
<b>Special Requests</b>	Please make sure the power for the ELT Lounge is dropped by 11:00am	<b>Concourse:</b>	N/A
		<b>Plaza:</b>	N/A
		<b>Post Game:</b>	N/A
		<b>Meeting Rooms:</b>	N/A
		<b>Special Requests:</b>	N/A
		<b>AUDIO / VISUAL</b>	
		<b>Meeting Rooms:</b>	N/A
		<b>Microphone(s):</b>	1 mic for anthem.
		<b>TVs:</b>	All on before doors
		<b>Court of Dreams:</b>	N/A
		<b>Radio:</b>	Mavs broadcast on in restrooms
		<b>Special Requests</b>	