



**DALLAS MAVERICKS GAME OPERATIONS MEMO**

GAME DATE: 02/27/26



MEMO DATE: 02/23/2026

GAME INFORMATION				EVENT TIMELINE	
Friday February 27, 2026				February 27th, 2026	
Regular Season Home Game #32				4:00am	Wet Dumpster Pull
Dallas Mavericks vs. Memphis Grizzlies				8:00am - 9:30am	Broadcast Load In
<b>COD Doors:</b>	N/A	<b>Est. Attendance</b>	14,000+	9:00am - 10:30am	Mavericks Shoot Around (BOWL CLOSED)
<b>Early Doors:</b>	5:30pm	<b>Broadcast</b>	KFAA/Visiting	11:00am - 12:00pm	Visiting Shoot Around (BOWL CLOSED)
<b>General Doors:</b>	6:00pm	<b>MOD</b>	Wellington	12:00pm - 12:30pm	Visiting Shoot Around (BOWL OPEN)
<b>Tip Off:</b>	7:30pm	<b>Ops MOD</b>	Alex	12:30pm - 2:30pm	In Game Entertainment Rehearsal
<b>Est. End of Game:</b>	10:00pm	<b>Event MOD</b>	Wellington	3:00pm	Player Arrival
<b>Doors:</b>	N, S, E, W, NE Platinum, Gold, MUC, PT, Chime, dock			5:00pm	Media Door Opens
<b>Seats:</b>	Placards	<b>Ingress Handout:</b>	N/A	5:00pm	Team Warm Ups / Shoot Around
<b>Court:</b>	Core	<b>Egress Handout:</b>	N/A	5:30pm	West Doors open for Early Entry
<b>Theme:</b>	N/A	<b>Jersey:</b>	Statement	6:00pm	All Doors Open
<b>Emp. Parking:</b>	Comerica; 3:00pm			7:30pm	Tip Off
<b>Weather:</b>	80/58 Mostly Sunny, 2% chance of precip in the evening			10:00pm	Estimated End of Game
GROUP SALES & FEPS				SPECIAL GAME NOTES	
<b>Courtside Experience:</b>	Yes (300+)	<b>Hype Tunnel</b>	Yes		
<b>Primetime Performance:</b>	Yes (40)	<b>Party on Plaza:</b>	No		
<b>Anthem Buddies:</b>	Yes	<b>AYCE:</b>	No		
<b>Post Game Photo:</b>	Yes (115)				
<b>Post Game Shot:</b>	Yes (300)				
<b>Court of Dreams:</b>	No				
<b>Misc:</b>	Anne Hunt will be the Primetime Performance Group				
MEETING ROOMS				PARKING INFORMATION	
<b>Room</b>	<b>Group</b>	<b>Sales Rep</b>	<b>Setup</b>	<b>LOADING DOCK</b>	Players/Owners; List from Steve/Jacob
HOF	NTXDC	Harrison Bucher	60 chairs theater style	<b>LEXUS</b>	\$45 Lexus Passes
Enc I	Family Pack	Kyle Gillespy	TBD	<b>COMERICA</b>	Mavs Staff / \$45 Opens at 3:00pm
Enc II	Family Pack	Courtney Hunt	TBD	<b>LOT A</b>	PASSES ONLY Orange Passes
Modia	N/A			<b>GOLD</b>	PASSES ONLY Gold Passes
				<b>LOT F</b>	\$40 ADA Only
				<b>LOT E</b>	\$45 Blue Passes
				<b>COMMONS</b>	\$45
				<b>LOT K</b>	\$40 Green Passes
				<b>D GARAGE</b>	\$45
				<b>LOT M</b>	\$45 Opens at 3:00pm
				<b>PT STAFF</b>	Comerica Level 6 & M -Lot
BOX OFFICE					
<b>Entry Points</b>	N, S, E, W, NE Platinum, Gold, MUC, PT, Chime, dock				
LEVY					
<b>Alcohol</b>	End of 3rd Quarter	<b>Executive Lounge</b>	Yes		
<b>Clubs</b>	All Open	<b>Wives</b>	Yes		
<b>AYCE</b>	No	<b>Meeting Rooms</b>	No		
<b>Plaza</b>	No	<b>Yuengling Club</b>	Dinner		
<b>Activations</b>					

<u>OPERATIONS SET UP</u>		<u>24 HOUR SECURITY</u>	
<b>Court</b>	<b>CORE</b>	<b>Loading Dock</b>	Players/Owners; List from Jacob/Steve
<b>Benches</b>	(13) chairs front row; (13) chairs back row; UTSW chair back and kick plates	<b>Visiting Arrival</b>	TBD
<b>VIP Lounge</b>	Game Set; 2 sign holders	<b>Perf. Hallway</b>	Greenlit by 8a
<b>Promoter Lounge</b>	(1) skinny 8' table; (1) 8' table	<b>Entry Points</b>	N, S, E, W, NE Plat, Gold, MUC, PT, Chime
<b>Media Dining</b>	Game Set	<b>Smoking</b>	PT / MUC
<b>Aux 1-3</b>	Family Lounge Set	<b>Activations</b>	N/A
<b>Aux 4</b>	(1) 8' table; (5) chairs	<b>Meetings</b>	N/A
<b>Perf. 1A</b>	(2) 5' round tables, (16) chairs	<b>Post Game</b>	N/A
<b>Perf. 1B</b>	(1) 8' table; (12) chairs; P&D across door	<b>Plaza</b>	Street Team and Inflatables
<b>Crew Rooms</b>	(1) 8' table; (10) chairs; per room	<b>Notes</b>	
<b>Production</b>	(12) chairs	<u>GUEST SERVICES</u>	
<b>Pyro</b>	(1) 6' table; (3) chairs	Duke Alumni group post game meet & greet with Cooper Flagg postgame in Section 121.	
<b>Angels Envy</b>	Game Set; 2 sign holders; 6 stanchions	<u>HOUSEKEEPING</u>	
<b>Interview 1</b>	(40) chairs theater style, 16x4x1 camera riser, 12x8x1 stage riser, (2) 8' tables in back, (1) 8' table, (2) chairs on stage	<b>Visiting Arrival:</b>	TBD. Have LR ready by 8:00am
<b>Interview 2</b>	Clear	<b>Concourse:</b>	N/A
<b>Interview 3</b>	(1) 8' table along wall, (14) chairs	<b>Family Lounge:</b>	Yes
<b>Elephant Tunnel</b>	6 pieces of bike rack, 8' tall sign holder	<b>Plaza:</b>	N/A
<b>Ball Kids Area</b>	Pipe & Drape; (20) chairs	<b>Misc:</b>	
<b>Camera Locations</b>	104 single platform / 110 single platform	<u>ROCK FORCE</u>	
<b>Section 123</b>	Media Set Up	<b>Spot Ops</b>	4
<b>Halftime</b>	Positive Impact (Tumbling Group)	<b>Pyro Hands</b>	Yes
<b>110 Tunnel</b>	8' table	<b>Misc</b>	
<b>Special Requests</b>	*5 stanchions by Mavs LR *Please see the above set up needs for the Admiral Rooms * Please drop the drapes on the SW brow for the ELT Lounge during changeover until further notice.	<u>DALLAS FIRE DEPARTMENT</u>	
<u>MAINTENANCE / ELECTRICAL</u>		<b>Haze</b>	No
<b>Bowl Temp:</b>	72°	<b>Pyro</b>	Yes
<b>Centerhung:</b>	Game Height	<u>IT</u>	
<b>Plaza:</b>	N/A	<b>MOD:</b>	Luis
<b>Special Requests</b>	Please turn the lights off above the executive lounge by 2:00pm.	<b>Concourse:</b>	N/A
		<b>Plaza:</b>	N/A
		<b>Post Game:</b>	N/A
		<b>Meeting Rooms:</b>	N/A
		<b>Special Requests:</b>	N/A
		<u>AUDIO / VISUAL</u>	
		<b>Meeting Rooms:</b>	N/A
		<b>Microphone(s):</b>	One (1) microphones for the anthem.
		<b>TVs:</b>	All on before doors
		<b>Court of Dreams:</b>	No needs
		<b>Radio:</b>	Mavs broadcast on in restrooms
		<b>Special Requests</b>	<b>Two micropones needed postgame for the Duke Alumni group in 121.</b>