



DALLAS MAVERICKS GAME OPERATIONS MEMO

GAME DATE: 02/26/26



MEMO DATE: 02/23/2026

<u>GAME INFORMATION</u>				<u>EVENT TIMELINE</u>	
Thursday February 26, 2026				February 26th, 2026	
Regular Season Home Game #31				4:00am	Wet Dumpster Pull
Dallas Mavericks vs. Sacramento Kings				8:00am - 9:30am	Broadcast Load In
COD Doors:	N/A	Est. Attendance	14,000+	9:00am - 10:30am	Mavericks Shoot Around (BOWL CLOSED)
Early Doors:	5:30pm	Broadcast	KFAA/Visiting	11:00am - 12:00pm	Visiting Shoot Around (BOWL CLOSED)
General Doors:	6:00pm	MOD	Wellington	12:00pm - 12:30pm	Visiting Shoot Around (BOWL OPEN)
Tip Off:	7:30pm	Ops MOD	Chip	2:00pm - 3:30pm	Game Entertainment Rehearsal
Est. End of Game:	10:00pm	Event MOD	Wellington	3:00pm	Player Arrival
Doors:	N, S, E, W, NE Platinum, Gold, MUC, PT, Chime, dock			5:00pm	Media Door Opens
Seats:	Placards	Ingress Handout:	N/A	5:00pm	Team Warm Ups / Shoot Around
Court:	Core	Egress Handout:	N/A	5:30pm	West Doors open for Early Entry
Theme:	Lunar New Year	Jersey:	Icon	6:00pm	All Doors Open
Emp. Parking:	Comerica; 3:00pm			7:30pm	Tip Off
Weather:	82/56 Mostly Sunny, 0% chance of precip			10:00pm	Estimated End of Game
<u>GROUP SALES & FEPS</u>				<u>SPECIAL GAME NOTES</u>	
Courtside Experience:	Yes (170)	Hype Tunnel	Yes		
Primetime Performance:	Yes (40)	Party on Plaza:	No		
Anthem Buddies:	Yes	AYCE:	No		
Post Game Photo:	Yes (145)				
Post Game Shot:	Yes (400)				
Court of Dreams:	No				
Misc:	Wylie High School Dance will be the Primetime Performance Group.				
<u>MEETING ROOMS</u>					
Room	Group	Sales Rep	Setup		
HOF	Lulac (3pm)	Miguel Garza	200 chairs theater style		
	CMM Chalk Talk	Kenny Buch			
	(5:30pm)	Jason Sivils			
Enc I	See above				
Enc II	Online Agency		Theater style for 22 facing the TV.		
Modia	N/A				
<u>BOX OFFICE</u>					
Entry Points	N, S, E, W, NE Platinum, Gold, MUC, PT, Chime, dock				
<u>LEVY</u>					
Alcohol	End of 3rd Quarter	Executive Lounge	Yes		
Clubs	All Open	Wives	Yes		
AYCE	No	Meeting Rooms	No		
Plaza	No	Yuengling Club	Dinner		
Activations					
				<u>PARKING INFORMATION</u>	
LOADING DOCK				Players/Owners; List from Steve/Jacob	
LEXUS				\$45	Lexus Passes
COMERICA				Mavs Staff / \$45	Opens at 3:00pm
LOT A				PASSES ONLY	Orange Passes
GOLD				PASSES ONLY	Gold Passes
LOT F				\$40	ADA Only
LOT E				\$45	Blue Passes
COMMONS				\$45	
LOT K				\$40	Green Passes
D GARAGE				\$45	
LOT M				\$45	Opens at 3:00pm
PT STAFF					Comerica Level 6 & M -Lot

<u>OPERATIONS SET UP</u>		<u>24 HOUR SECURITY</u>	
Court	CORE	Loading Dock	Players/Owners; List from Jacob/Steve
Benches	(13) chairs front row; (13) chairs back row; UTSW chair back and kick plates	Visiting Arrival	TBD
VIP Lounge	Game Set; 2 sign holders	Perf. Hallway	Greenlit by 8a
Promoter Lounge	(1) skinny 8' table; (1) 8' table	Entry Points	N, S, E, W, NE Plat, Gold, MUC, PT, Chime
Media Dining	Game Set	Smoking	PT / MUC
Aux 1-3	Family Lounge Set	Activations	N/A
Aux 4	(1) 8' table; (5) chairs	Meetings	N/A
Perf. 1A	(2) 5' round tables, (16) chairs	Post Game	N/A
Perf. 1B	(1) 8' table; (12) chairs; P&D across door	Plaza	Street Team and Inflatables
Crew Rooms	(1) 8' table; (10) chairs; per room	Notes	Chime will need to be ready by 2:00pm for the group meeting in Hall of Fame.
Production	(12) chairs	<u>GUEST SERVICES</u>	
Pyro	(1) 6' table; (3) chairs	Staff, with scanners, will be needed at the Chime entrance at 2:30pm.	
Angels Envy	Game Set; 2 sign holders; 6 stanchions	There will be two hat distribution tables (UTA & Lunar New Year). Table locations are TBD.	
Interview 1	(40) chairs theater style, 16x4x1 camera riser, 12x8x1 stage riser, (2) 8' tables in back, (1) 8' table, (2) chairs on stage	<u>HOUSEKEEPING</u>	
Interview 2	Clear	Visiting Arrival:	TBD. Have LR ready by 8:00am
Interview 3	(1) 8' table along wall, (14) chairs	Concourse:	N/A
Elephant Tunnel	6 pieces of bike rack, 8' tall sign holder	Family Lounge:	Yes
Ball Kids Area	Pipe & Drape; (20) chairs	Plaza:	N/A
Camera Locations	104 single platform / 110 single platform	Misc:	
Section 123	Media Set Up	<u>ROCK FORCE</u>	
Halftime	JL Association	Spot Ops	6
110 Tunnel	8' table	Pyro Hands	Yes
Special Requests	*5 stanchions by Mavs LR *Please see the above set up needs for the Admiral Rooms * Please drop the drapes on the SW brow for the ELT Lounge during changeover until further notice. * The Michelob Ultra chairs will need to be in place for this game. They will be in the VIP Row Seats 1 & 2. * The green Chime wrap will be installed on the 114 Row AA riser at 1:00pm.	Misc	Please have spots ops meet Ryan in the 110 tunnel at 6:30pm.
<u>MAINTENANCE / ELECTRICAL</u>		<u>DALLAS FIRE RESCUE</u>	
Bowl Temp:	72°	Haze	No
Centerhung:	Game Height	Pyro	Yes
Plaza:	N/A	<u>IT</u>	
Special Requests	Please turn the lights off above the executive lounge by 2:00pm.	MOD:	Jaime
		Concourse:	N/A
		Plaza:	N/A
		Post Game:	N/A
		Meeting Rooms:	N/A
		Special Requests:	N/A
		<u>AUDIO / VISUAL</u>	
		Meeting Rooms:	N/A
		Microphone(s):	One (1) microphones for the anthem.
		TVs:	All on before doors
		Court of Dreams:	No needs
		Radio:	Mavs broadcast on in restrooms
		Special Requests	