



**DALLAS MAVERICKS GAME OPERATIONS**

**MEMO**

GAME DATE: 10/29/25



MEMO DATE: 10/27/2025

GAME INFORMATION		EVENT TIMELINE	
<b>Wednesday October 29, 2025</b>		<b>October 29th, 2025</b>	
Regular Season Home Game #5		4:00am	Wet Dumpster Pull
Dallas Mavericks vs. Indiana Pacers		7:30am	Floor decal change
<b>COD Doors:</b>	3:30pm	<b>Est. Attendance</b>	17,500
<b>Early Doors:</b>	5:30pm	<b>Broadcast</b>	KFAA/Mavs TV
<b>General Doors:</b>	6:00pm	<b>MOD</b>	Wellington
<b>Tip Off:</b>	7:38pm	<b>Ops MOD</b>	Rodney
<b>Est. End of Game:</b>	10:00pm	<b>Event MOD</b>	Wellington
<b>Doors:</b>	N, S, E, W, NE Platinum, Gold, MUC, PT, Chime		
<b>Seats:</b>	Placards	<b>Ingress Handout:</b>	Pink Rally Towels
<b>Court:</b>	Core	<b>Egress Handout:</b>	N/A
<b>Theme:</b>	Breast Health	<b>Jersey:</b>	Association
<b>Emp. Parking:</b>	Comerica; 3:00pm		
<b>Weather:</b>	63/46 Clear, 2% precip		
<b>GROUP SALES &amp; FEPS</b>			
<b>Courtside Experience:</b>	Yes (120)	<b>Hype Tunnel</b>	Yes. HOSA
<b>Primetime Performance:</b>	Yes	<b>Party on Plaza:</b>	Yes
<b>Anthem Buddies:</b>	N/A	<b>AYCE:</b>	Yes. At 317
<b>Post Game Photo:</b>	Yes. 141		
<b>Post Game Shot:</b>	No		
<b>Court of Dreams:</b>	Yes. HOSA		
<b>Misc:</b>	Red Door Dance Academy will be the Primetime Performance Group.		
<b>MEETING ROOMS</b>			
<b>Room</b>	<b>Group</b>	<b>Setup</b>	
HOF	CMM Orientation	150 person theater style with the podium by East windows. Both HOF and Encore I included.	
Enc I	CMM Orientation	See above	
Enc II	N/A	Clear	
Modia	N/A		
<b>BOX OFFICE</b>			
<b>Entry Points</b>	N, S, E, W, NE Platinum, Gold, MUC, PT, Chime, dock		
What do you call an Indiana Pacers player with a championship ring? A thief			
<b>LEVY</b>			
<b>Alcohol</b>	End of 3rd Quarter	<b>Executive Lounge</b>	Yes
<b>Clubs</b>	All Open	<b>Wives</b>	Yes
<b>AYCE</b>	Yes. Green wristbands	<b>Meeting Rooms</b>	Yes
<b>Plaza</b>	Yes. Modelo Beer Garden	<b>Yuengling Club</b>	Dinner
<b>Activations</b>			
<b>SPECIAL GAME NOTES</b>			
Breast Health Awareness Night There will be a speaker series for HOSA with doors at 3:30pm Approximately 1200 guests for the speaker series. Party on the Plaza. Dia De Los Muertos Theme			
<b>PARKING INFORMATION</b>			
<b>LOADING DOCK</b>	Players/Owners; List from Steve/Jacob		
<b>LEXUS</b>	\$45	LEXUS PASSES	
<b>COMERICA</b>	Mavs Staff / \$45	OPENS AT 3:00PM	
<b>LOT A</b>	PASSES ONLY	ORANGE PASSES	
<b>GOLD</b>	PASSES ONLY	GOLD PASSES	
<b>LOT F</b>	\$40	ADA ONLY	
<b>LOT E</b>	\$45	BLUE PASSES	
<b>COMMONS</b>	\$45		
<b>LOT K</b>	\$40	GREEN PASSES	
<b>D GARAGE</b>	\$45		
<b>LOT M</b>	\$45		
<b>PT STAFF</b>	COMERICA LEVEL 6 & M-Lot		
<b>NOTES:</b>			

<u>OPERATIONS SET UP</u>		<u>24 HOUR SECURITY</u>	
<b>Court</b>	Core	<b>Loading Dock</b>	Players/Owners; List from Jacob/Steve
<b>Benches</b>	(13) chairs front row; (13) chairs back row; UTSW chair back and kick plates	<b>Visiting Arrival</b>	TBD
<b>VIP Lounge</b>	Game Set; 2 sign holders	<b>Perf. Hallway</b>	Greenlit by 8a
<b>Promoter Lounge</b>	(1) skinny 8' table; (1) 8' table	<b>Entry Points</b>	N, S, E, W, NE Plat, Gold, MUC, PT, Chime
<b>Media Dining</b>	Game Set	<b>Smoking</b>	PT / MUC
<b>Aux 1-3</b>	Family Lounge Set	<b>Activations</b>	N/A
<b>Aux 4</b>	(1) 8' table; (5) chairs	<b>Meetings</b>	See meeting rooms section.
<b>Perf. 1A</b>	<b>(2) 5' round tables, (16) chairs</b>	<b>Post Game</b>	N/A
<b>Perf. 1B</b>	(1) 8' table; (12) chairs; P&D across door	<b>Plaza</b>	Street Team and Inflatables
<b>Crew Rooms</b>	(1) 8' table; (10) chairs; per room	<b>Notes</b>	
<b>Production</b>	(12) chairs	<u>GUEST SERVICES</u>	
<b>Pyro</b>	(1) 6' table; (3) chairs	Please have staff for the HOSA speaker series. Doors will open at 3:30pm and the speakers will be from 4:30-5:30.	
<b>Angels Envy</b>	Game Set; 2 sign holders; 6 stanchions	THE AYCE wristband is green with the horsehead logo	
<b>Interview 1</b>	(40) chairs theater style, 16x4x1 camera riser, 12x8x1 stage riser, (2) 8' tables in back, (1) 8' table, (2) chairs on stage	<u>HOUSEKEEPING</u>	
<b>Interview 2</b>	Clear	<b>Visiting Arrival:</b>	TBD. Have LR ready by 8:00am
<b>Interview 3</b>	(1) 8' table along wall, (14) chairs	<b>Concourse:</b>	N/A
<b>Elephant Tunnel</b>	6 pieces of bike rack, 8' tall sign holder	<b>Family Lounge:</b>	Yes
<b>Ball Kids Area</b>	Pipe & Drape; (20) chairs	<b>Plaza:</b>	N/A
<b>Camera Locations</b>	104 / 110 single platforms	<b>Misc:</b>	
<b>Section 123</b>	Media Set Up	<u>ROCK FORCE</u>	
<b>Halftime</b>	Helen Wonjila	<b>Spot Ops</b>	4
<b>110 Tunnel</b>	8' table	<b>Pyro Hands</b>	Yes
<b>Special Requests</b>	*5 stanchions by Mavs LR *Please see the above set up needs for the Admiral Rooms *3 <b>high boys and 6 bar stools needed in front of 112/113 by 2:00pm.</b> *19 bike racks needed for the Party on the Plaza. Please stage them by the east and west planters.	<b>Misc</b>	Spot ops in place at 25 min mark
<u>MAINTENANCE / ELECTRICAL</u>		<u>DALLAS FIRE DEPARTMENT</u>	
<b>Bowl Temp:</b>	72°	<b>Haze</b>	No
<b>Centerhung:</b>	Game Height	<b>Pyro</b>	Yes
<b>Plaza:</b>	N/A	<u>IT</u>	
<b>Special Requests</b>	There will be some power needs on PNC Plaza but no specifics have been shared.	<b>MOD:</b>	Rashed
		<b>Concourse:</b>	N/A
		<b>Plaza:</b>	Yes. Party on the Plaza
		<b>Post Game:</b>	N/A
		<b>Meeting Rooms:</b>	N/A
		<b>Special Requests:</b>	N/A
		<u>AUDIO / VISUAL</u>	
		<b>Meeting Rooms:</b>	N/A
		<b>Microphone:</b>	1 mic for anthem soloist
		<b>TVs:</b>	All on before doors
		<b>Court of Dreams:</b>	N/A
		<b>Radio:</b>	Mavs broadcast on in restrooms
		<b>Special Requests</b>	4 wirelss mics needed for speaker series by 3:00pm.

Wednesday, 10/29 – 7:30 PM tipoff (5:00 PM - 7:00 PM)  
Dia de los Muertos

