



DALLAS MAVERICKS GAME OPERATIONS MEMO

GAME DATE: 11/19/25



MEMO DATE: 11/16/2025

GAME INFORMATION		EVENT TIMELINE	
Wednesday November 19, 2025		November 19th, 2025	
Regular Season Home Game #11		4:00am	Wet Dumpster Pull
Dallas Mavericks vs. New York Knickerbockers		6:00am	ESPN Generator Arrival - Lot A
COD Doors:	12:30pm	Est. Attendance	17,500
Early Doors:	6:30pm	Broadcast	ESPN
General Doors:	7:00pm	MOD	Wellington
Tip Off:	8:45pm	Ops MOD	Dedrick
Est. End of Game:	11:15pm	Event MOD	Wellington
Doors:	N, S, E, W, NE Plat, Gold, MUC, PT, Chime		
Seats:	Placards	Ingress Handout:	N/A
Court:	Core	Egress Handout:	N/A
Theme:	N/A	Jersey:	City
Emp. Parking:	Comerica; 3:30pm		
Weather:	80/59 Rainy		
GROUP SALES & FEPS		6:00am - 9:30am Broadcast Load In	
Courtside Experience:	Yes (50)	Hype Tunnel	Yes
Primetime Performance:	Yes (48)	Party on Plaza:	No
Anthem Buddies:	No	AYCE:	Yes (114)
Post Game Photo:	No		
Post Game Shot:	Yes (90)		
Court of Dreams:	Yes. Two games.		
Misc:	Lake Ridge HS Dance will be the Primetime Performance Group.		
MEETING ROOMS		6:30am Visiting Shoot Around (BOWL CLOSED)	
Room	Group	Setup	
HOF	Knicks Executive Team	6 leather chairs, 1-6' round with 8 chairs.	7:00pm Visiting Shoot Around (BOWL OPEN)
Enc I	N/A		12:00pm Staff in place for COD doors - West Doors
Enc II	ESPN Dining	TBD	12:30pm - 3:30pm Court of Dreams games
Modia	N/A		4:30pm Player Arrival
BOX OFFICE		6:00pm Media Door Opens	
Entry Points	N, S, E, W, NE Platinum, Gold, MUC, PT, Chime, dock		
In NY someone is mugged every 15 minutes. Why doesn't he just move away?			
LEVY		6:00pm Team Warm Ups / Shoot Around	
Alcohol	End of 3rd Quarter	Executive Lounge	Yes
Clubs	All Open	Wives	Yes
AYCE	No	Meeting Rooms	No
Plaza	No	Yuengling Club	Dinner
Activations			
		6:30pm West Doors open for Early Entry	
		7:00pm All Doors Open	
		8:45pm Tip Off	
		11:15pm Estimated End of Game	
		SPECIAL GAME NOTES	
		Mavs v Knicks has a 8:30 ticketed start time. In reality the game will likely begin at 8:45.	
		There will be two COD games. We are anticipating a robust crowd and may need to utilize more seats than normal.	
		PARKING INFORMATION	
		LOADING DOCK	Players/Owners; List from Steve/Jacob
		LEXUS	\$45 LEXUS PASSES
		COMERICA	Mavs Staff / \$45 OPENS AT 3:30PM
		LOT A	PASSES ONLY ORANGE PASSES
		GOLD	PASSES ONLY GOLD PASSES
		LOT F	\$40 ADA ONLY
		LOT E	\$45 BLUE PASSES
		COMMONS	\$45
		LOT K	\$40 GREEN PASSES
		D GARAGE	\$45
		LOT M	\$45
		PT STAFF	COMERICA LEVEL 6 & M-Lot

<u>OPERATIONS SET UP</u>		<u>24 HOUR SECURITY</u>	
Court	Core	Loading Dock	Players/Owners; List from Jacob/Steve
Benches	(13) chairs front row; (13) chairs back row; NBA chair back and kick plates	Visiting Arrival	TBD
VIP Lounge	Game Set; 2 sign holders	Perf. Hallway	Greenlit by 8a
Promoter Lounge	(1) skinny 8' table; (1) 8' table	Entry Points	N, S, E, W, NE Plat, Gold, MUC, PT, Chime
Media Dining	Game Set	Smoking	PT / MUC
Aux 1-3	Family Lounge Set	Activations	N/A
Aux 4	(1) 8' table; (5) chairs	Meetings	N/A
Perf. 1A	(2) 5' round tables, (16) chairs	Post Game	N/A
Perf. 1B	(1) 8' table; (12) chairs; P&D across door	Plaza	Street Team and Inflatables
Crew Rooms	(1) 8' table; (10) chairs; per room	Notes	
Production	(12) chairs	<u>GUEST SERVICES</u>	
Pyro	(1) 6' table; (3) chairs	Please have staff for the COD games. Doors should be ready to open at 12:00pm.	
Angels Envy	Game Set; 2 sign holders; 6 stanchions	<u>HOUSEKEEPING</u>	
Interview 1	(40) chairs theater style, 16x4x1 camera riser, 12x8x1 stage riser, (2) 8' tables in back, (1) 8' table, (2) chairs on stage	Visiting Arrival:	TBD. Have LR ready by 8:00am
Interview 2	Four leather chairs, 2-8', 2 stools, 1 highboy	Concourse:	N/A
Interview 3	(1) 8' table along wall, (14) chairs	Family Lounge:	Yes
Elephant Tunnel	6 pieces of bike rack, 8' tall sign holder	Plaza:	N/A
Ball Kids Area	Pipe & Drape; (20) chairs	Misc:	
Camera Locations	104 / 110 single platforms	<u>ROCK FORCE</u>	
Section 123	Media Set Up	Spot Ops	4
Halftime	Mascot Dunk Performance	Pyro Hands	Yes
110 Tunnel	8' table	Misc	Spot ops in place at 25 min mark
Special Requests	*5 stanchions by Mavs LR *Please see the above set up needs for the Admiral Rooms * Please drop the drapes on the SW brow for the ELT Lounge during changeover until further notice. * The court will be ready to clean at around 3:40pm. * This is a national broadcast game. The table will be needed at midcourt and the VIP row needs to be modified. * Please remove the scrim from the centehung following Tuesday's hockey game.	<u>DALLAS FIRE DEPARTMENT</u>	
<u>MAINTENANCE / ELECTRICAL</u>		Haze	No
Bowl Temp:	72°	Pyro	Yes
Centerhung:	Game Height	<u>IT</u>	
Plaza:	N/A	MOD:	Chris
Special Requests	Please make sure the power for the ELT Lounge is dropped by 11:00am	Concourse:	N/A
		Plaza:	N/A
		Post Game:	N/A
		Meeting Rooms:	N/A
		Special Requests:	N/A
		<u>AUDIO / VISUAL</u>	
		Meeting Rooms:	N/A
		Microphone(s):	4 mics for anthem.
		TVs:	All on before doors
		Court of Dreams:	N/A
		Radio:	Mavs broadcast on in restrooms
		Special Requests	