



DALLAS MAVERICKS GAME OPERATIONS MEMO

GAME DATE: 02/03/26



MEMO DATE: 01/30/2026

<u>GAME INFORMATION</u>				<u>EVENT TIMELINE</u>			
Tuesday February 3, 2026				February 3rd, 2026			
Regular Season Home Game #29				4:00am	Wet Dumpster Pull		
Dallas Mavericks vs. Boston Celtics				7:00am	Floor decal swap		
COD Doors:	12:30pm	Est. Attendance	17,000+	8:00am - 9:30am	Broadcast Load In		
Early Doors:	5:00pm	Broadcast	NBC/KFAA/Visiting	9:30am - 11:00am	Mavericks Shoot Around (BOWL CLOSED)		
General Doors:	5:30pm	MOD	Wellington	11:00am - 12:00pm	Visiting Shoot Around (BOWL CLOSED)		
Tip Off:	7:00pm	Ops MOD	Dedrick	12:00pm - 12:30pm	Visiting Shoot Around (BOWL OPEN)		
Est. End of Game:	9:30pm	Event MOD	Wellington	12:30pm - 3:30pm	Court of Dreams Games		
Doors:	N, S, E, W, NE Platinum, Gold, MUC, PT, Chime, dock			3:30pm	Player Arrival/End of COD games		
Seats:	Placards	Ingress Handout:	N/A	5:00pm	Media Door Opens		
Court:	Core	Egress Handout:	N/A	5:00pm	Team Warm Ups / Shoot Around		
Theme:	N/A	Jersey:	City Edition	5:00pm	West Doors open for Early Entry		
Emp. Parking:	Comerica; 2:30pm			5:30pm	All Doors Open		
Weather:	62/41 Cloudy, 30% chance of precip			7:00pm	Tip Off		
GROUP SALES & FEPS				9:30pm	Estimated End of Game		
Courtside Experience:	Yes (150)	Hype Tunnel	Yes	SPECIAL GAME NOTES			
Primetime Performance:	Yes (40)	Party on Plaza:	No	This game is a NBC national game broadcast with a 7:00pm tip.			
Anthem Buddies:	No	AYCE:	No				
Post Game Photo:	Yes (65)						
Post Game Shot:	Yes (500+) CMM Night						
Court of Dreams:	Yes. Two games						
Misc:							
MEETING ROOMS				PARKING INFORMATION			
Room	Group	Sales Rep	Setup	LOADING DOCK	Players/Owners; List from Steve/Jacob		
HOF	N/A			LEXUS	\$45	Lexus Passes	
				COMERICA	Mavs Staff / \$45	Opens at 2:30pm	
				LOT A	PASSES ONLY	Orange Passes	
Enc I	NBC Dining		TBD	GOLD	PASSES ONLY	Gold Passes	
Enc II	NBC Dining		TBD	LOT F	\$40	ADA Only	
Modia	N/A			LOT E	\$45	Blue Passes	
BOX OFFICE				COMMONS	\$45		
Entry Points	N, S, E, W, NE Platinum, Gold, MUC, PT, Chime, dock			LOT K	\$40	Green Passes	
				D GARAGE	\$45		
				LOT M	\$45	Opens at 2:30pm	
				PT STAFF		Comerica Level 6 & M -Lot	
LEVY							
Alcohol	End of 3rd Quarter	Executive Lounge	Yes				
Clubs	All Open	Wives	Yes				
AYCE	No	Meeting Rooms	No				
Plaza	No	Yuengling Club	Dinner				
Activations							

<u>OPERATIONS SET UP</u>		<u>24 HOUR SECURITY</u>	
Court	CORE	Loading Dock	Players/Owners; List from Jacob/Steve
Benches	(13) chairs front row; (13) chairs back row; NBA chair back and kick plates	Visiting Arrival	TBD
VIP Lounge	Game Set; 2 sign holders	Perf. Hallway	Greenlit by 8a
Promoter Lounge	(1) skinny 8' table; (1) 8' table	Entry Points	N, S, E, W, NE Plat, Gold, MUC, PT, Chime
Media Dining	Game Set	Smoking	PT / MUC
Aux 1-3	Family Lounge Set	Activations	N/A
Aux 4	(1) 8' table; (5) chairs	Meetings	N/A
Perf. 1A	(2) 5' round tables, (16) chairs	Post Game	N/A
Perf. 1B	(1) 8' table; (12) chairs; P&D across door	Plaza	Street Team and Inflatables
Crew Rooms	(1) 8' table; (10) chairs; per room	Notes	
Production	(12) chairs	<u>GUEST SERVICES</u>	
Pyro	(1) 6' table; (3) chairs	Please have staff in place to open by 12:15pm for the COD games.	
Angels Envy	Game Set; 2 sign holders; 6 stanchions	There will be a double platform in the 110 tunnel.	
Interview 1	(40) chairs theater style, 16x4x1 camera riser, 12x8x1 stage riser, (2) 8' tables in back, (1) 8' table, (2) chairs on stage	<u>HOUSEKEEPING</u>	
Interview 2	National TV green room set with leather chairs.	Visiting Arrival:	TBD. Have LR ready by 8:00am
Interview 3	(1) 8' table along wall, (14) chairs	Concourse:	N/A
Elephant Tunnel	6 pieces of bike rack, 8' tall sign holder	Family Lounge:	Yes
Ball Kids Area	Pipe & Drape; (20) chairs	Plaza:	N/A
Camera Locations	104 single /110 double/305 single/315 single/330 single	Misc:	
Section 123	Media Set Up	<u>ROCK FORCE</u>	
Halftime	Quick Change	Spot Ops	4
110 Tunnel	8' table	Pyro Hands	Yes
Special Requests	*5 stanchions by Mavs LR *Please see the above set up needs for the Admiral Rooms * Please drop the drapes on the SW brow for the ELT Lounge during changeover until further notice. * The national TV broadcast table will be needed. * A double patform (8'x8') will be required at the 110 tunnel. There will be three high slash positions. 305, 315, and 330. * The scrim will need to be removed for this game.	Misc	
<u>MAINTENANCE / ELECTRICAL</u>		<u>DALLAS FIRE DEPARTMENT</u>	
Bowl Temp:	72°	Haze	No
Centerhung:	Game Height	Pyro	Yes
Plaza:	N/A	<u>IT</u>	
Special Requests	Please turn the lights off above the executive lounge at 2:00pm.	MOD:	Chris
		Concourse:	N/A
		Plaza:	N/A
		Post Game:	N/A
		Meeting Rooms:	N/A
		Special Requests:	N/A
		<u>AUDIO / VISUAL</u>	
		Meeting Rooms:	N/A
		Microphone(s):	Four (4) microphones for the anthem
		TVs:	All on before doors
		Court of Dreams:	No needs
		Radio:	Mavs broadcast on in restrooms
		Special Requests	