



DALLAS MAVERICKS GAME OPERATIONS MEMO

GAME DATE: 02/05/26



MEMO DATE: 02/04/2026

<u>GAME INFORMATION</u>				<u>EVENT TIMELINE</u>	
Thursday February 5, 2026				February 5th, 2026	
Regular Season Home Game #30				4:00am	Wet Dumpster Pull
Dallas Mavericks vs. San Antonio Spurs				8:00am - 9:30am	Broadcast Load In
COD Doors:	12:30pm	Est. Attendance	16,000+	9:00am - 10:30am	Mavericks Shoot Around (BOWL CLOSED)
Early Doors:	5:30pm	Broadcast	KFAA/Visiting	11:00am - 12:00pm	Visiting Shoot Around (BOWL CLOSED)
General Doors:	6:00pm	MOD	Wellington	12:00pm - 12:30pm	Visiting Shoot Around (BOWL OPEN)
Tip Off:	7:30pm	Ops MOD	Dedrick	12:30pm	COD doors open
Est. End of Game:	10:00pm	Event MOD	Wellington	3:00pm	Player Arrival/End of COD games
Doors:	N, S, E, W, NE Platinum, Gold, MUC, PT, Chime, dock			5:00pm	Media Door Opens
Seats:	Placards	Ingress Handout:	N/A	5:00pm	Team Warm Ups / Shoot Around
Court:	Core	Egress Handout:	N/A	5:30pm	West Doors open for Early Entry
Theme:	Heart Health	Jersey:	Association	6:00pm	All Doors Open
Emp. Parking:	Comerica; 3:00pm			7:30pm	Tip Off
Weather:	64/43 Mostly Sunny, 2% chance of precip in the evening			10:00pm	Estimated End of Game
<u>GROUP SALES & FEPS</u>				<u>SPECIAL GAME NOTES</u>	
Courtside Experience:	Yes (60)	Hype Tunnel	Yes		
Primetime Performance:	Yes (50)	Party on Plaza:	No		
Anthem Buddies:	Yes	AYCE:	No		
Post Game Photo:	Yes			<u>PARKING INFORMATION</u>	
Post Game Shot:	TBD			LOADING DOCK	Players/Owners; List from Steve/Jacob
Court of Dreams:	Yes. Two games.			LEXUS	\$45 Lexus Passes
Misc:	JJ Pearce Mustang Stampede will be the Primrtime Performance Group.			COMERICA	Mavs Staff / \$45 Opens at 3:00pm
<u>MEETING ROOMS</u>				LOT A	PASSES ONLY Orange Passes
Room	Group	Sales Rep	Setup	GOLD	PASSES ONLY Gold Passes
HOF	N/A			LOT F	\$40 ADA Only
Enc I	N/A			LOT E	\$45 Blue Passes
Enc II	N/A			COMMONS	\$45
Modia	N/A			LOT K	\$40 Green Passes
				D GARAGE	\$45
				LOT M	\$45 Opens at 3:00pm
				PT STAFF	Comerica Level 6 & M -Lot
<u>BOX OFFICE</u>					
Entry Points	N, S, E, W, NE Platinum, Gold, MUC, PT, Chime, dock				
<u>LEVY</u>					
Alcohol	End of 3rd Quarter	Executive Lounge	Yes		
Clubs	All Open	Wives	Yes		
AYCE	No	Meeting Rooms	No		
Plaza	No	Yuengling Club	Dinner		
Activations					

<u>OPERATIONS SET UP</u>		<u>24 HOUR SECURITY</u>	
Court	CORE	Loading Dock	Players/Owners; List from Jacob/Steve
Benches	(13) chairs front row; (13) chairs back row; UTSW chair back and kick plates	Visiting Arrival	TBD
VIP Lounge	Game Set; 2 sign holders	Perf. Hallway	Greenlit by 8a
Promoter Lounge	(1) skinny 8' table; (1) 8' table	Entry Points	N, S, E, W, NE Plat, Gold, MUC, PT, Chime
Media Dining	Game Set	Smoking	PT / MUC
Aux 1-3	Family Lounge Set	Activations	N/A
Aux 4	(1) 8' table; (5) chairs	Meetings	N/A
Perf. 1A	(2) 5' round tables, (16) chairs	Post Game	N/A
Perf. 1B	(1) 8' table; (12) chairs; P&D across door	Plaza	Street Team and Inflatables
Crew Rooms	(1) 8' table; (10) chairs; per room	Notes	
Production	(12) chairs	<u>GUEST SERVICES</u>	
Pyro	(1) 6' table; (3) chairs	Please have staff in place to open by 12:15pm for the COD games.	
Angels Envy	Game Set; 2 sign holders; 6 stanchions	<u>HOUSEKEEPING</u>	
Interview 1	(40) chairs theater style, 16x4x1 camera riser, 12x8x1 stage riser, (2) 8' tables in back, (1) 8' table, (2) chairs on stage	Visiting Arrival:	TBD. Have LR ready by 8:00am
Interview 2	Clear	Concourse:	N/A
Interview 3	(1) 8' table along wall, (14) chairs	Family Lounge:	Yes
Elephant Tunnel	6 pieces of bike rack, 8' tall sign holder	Plaza:	N/A
Ball Kids Area	Pipe & Drape; (20) chairs	Misc:	
Camera Locations	104 single platform / 110 single platform	<u>ROCK FORCE</u>	
Section 123	Media Set Up	Spot Ops	4
Halftime	Mathieu Bolillo	Pyro Hands	Yes
110 Tunnel	8' table	Misc	
Special Requests	*5 stanchions by Mavs LR *Please see the above set up needs for the Admiral Rooms * Please drop the drapes on the SW brow for the ELT Lounge during changeover until further notice. * The scrim will need to be put back in for this game.	<u>DALLAS FIRE DEPARTMENT</u>	
		Haze	No
		Pyro	Yes
		<u>IT</u>	
		MOD:	Luis
		Concourse:	N/A
		Plaza:	N/A
		Post Game:	N/A
		Meeting Rooms:	N/A
		Special Requests:	N/A
		<u>AUDIO / VISUAL</u>	
		Meeting Rooms:	N/A
		Microphone(s):	One (1) microphones for the anthem.
		TVs:	All on before doors
		Court of Dreams:	No needs
		Radio:	Mavs broadcast on in restrooms
		Special Requests	
<u>MAINTENANCE / ELECTRICAL</u>			
Bowl Temp:	72°		
Centerhung:	Game Height		
Plaza:	N/A		
Special Requests	Please turn the lights off above the executive lounge by 2:00pm.		