



DALLAS MAVERICKS GAME OPERATIONS

MEMO

GAME DATE: 11/10/25



MEMO DATE: 11/06/2025

GAME INFORMATION		EVENT TIMELINE			
Monday November 10, 2025		November 10th, 2025			
Regular Season Home Game #7		4:00am	Wet Dumpster Pull		
Dallas Mavericks vs. Milwaukee Bucks		7:30am	Floor decal change		
COD Doors:	12:30pm	Est. Attendance	17,500		
Early Doors:	5:30pm	Broadcast	KFAA/Visitors		
General Doors:	6:00pm	MOD	Dave		
Tip Off:	7:38pm	Ops MOD	Chip		
Est. End of Game:	10:00pm	Event MOD	Wellington		
Doors:	N, S, E, W, NE Platinum, Gold, MUC, PT, Chime		8:00am - 9:30am	Broadcast Load In	
Seats:	Placards	Ingress Handout:	N/A	9:30am - 11:00am	Mavs Shoot Around (BOWL CLOSED)
Court:	HWC	Egress Handout:	N/A	10:00am	ELT Load In
Theme:	N/A	Jersey:	HWC	11:00am - 12:00pm	Visiting Shoot Around (BOWL CLOSED)
Emp. Parking:	Comerica; 3:00pm		12:00pm - 12:30pm	Visiting Shoot Around (BOWL OPEN)	
Weather:	56/41 Crisp and Clear, 0% precip		12:30pm	Doors open for COD - West Doors	
GROUP SALES & FEPS		MEETING ROOMS		1:00pm - 3:45pm	COD games
Courtside Experience:	Yes (71)	Hype Tunnel	No	3:30pm	Player Arrival
Primetime Performance:	Yes	Party on Plaza:	No	5:00pm	Media Door Opens
Anthem Buddies:	Yes	AYCE:	No	5:00pm	Team Warm Ups / Shoot Around
Post Game Photo:	Yes (42)			5:30pm	West Doors open for Early Entry
Post Game Shot:	No			6:00pm	All Doors Open
Court of Dreams:	Yes. Two games			7:30pm	Tip Off
Misc:	Billy Ryan HS Dance will be the Primetime Performance Group.			10:00pm	Estimated End of Game
MEETING ROOMS				SPECIAL GAME NOTES	
Room	Group	Setup		Monday will be the first Court of Dreams games (COD). Doors will open at 12:30pm for COD. Seating on West side.	
HOF	N/A	N/A		PARKING INFORMATION	
Enc I				LOADING DOCK	Players/Owners; List from Steve/Jacob
Enc II	N/A	Clear		LEXUS	\$45 LEXUS PASSES
Modia	N/A			COMERICA	Mavs Staff / \$45 OPENS AT 3:00PM
BOX OFFICE				LOT A	PASSES ONLY ORANGE PASSES
Entry Points	N, S, E, W, NE Platinum, Gold, MUC, PT, Chime, dock			GOLD	PASSES ONLY GOLD PASSES
How do people in Wisconsin communicate with each other? Using a Milwaukee talkie.				LOT F	\$40 ADA ONLY
LEVY				LOT E	\$45 BLUE PASSES
Alcohol	End of 3rd Quarter	Executive Lounge	Yes	COMMONS	\$45
Clubs	All Open	Wives	Yes	LOT K	\$40 GREEN PASSES
AYCE	No	Meeting Rooms	Yes	D GARAGE	\$45
Plaza	No	Yuengling Club	Dinner	LOT M	\$45
Activations				PT STAFF	COMERICA LEVEL 6 & M-Lot
				NOTES:	

<u>OPERATIONS SET UP</u>		<u>24 HOUR SECURITY</u>	
Court	Hardwood Classics	Loading Dock	Players/Owners; List from Jacob/Steve
Benches	(13) chairs front row; (13) chairs back row; UTSW chair back and kick plates	Visiting Arrival	TBD
VIP Lounge	Game Set; 2 sign holders	Perf. Hallway	Greenlit by 8a
Promoter Lounge	(1) skinny 8' table; (1) 8' table	Entry Points	N, S, E, W, NE Plat, Gold, MUC, PT, Chime
Media Dining	Game Set	Smoking	PT / MUC
Aux 1-3	Family Lounge Set	Activations	N/A
Aux 4	(1) 8' table; (5) chairs	Meetings	N/A
Perf. 1A	(2) 5' round tables, (16) chairs	Post Game	N/A
Perf. 1B	(1) 8' table; (12) chairs; P&D across door	Plaza	Street Team and Inflatables
Crew Rooms	(1) 8' table; (10) chairs; per room	Notes	The basketball teams for COD will be directed to the employee entrance.
Production	(12) chairs	<u>GUEST SERVICES</u>	
Pyro	(1) 6' table; (3) chairs	Please have staff for the COD games. Doors will open at 12:30pm.	
Angels Envy	Game Set; 2 sign holders; 6 stanchions	<u>HOUSEKEEPING</u>	
Interview 1	(40) chairs theater style, 16x4x1 camera riser, 12x8x1 stage riser, (2) 8' tables in back, (1) 8' table, (2) chairs on stage	Visiting Arrival:	TBD. Have LR ready by 8:00am
Interview 2	Clear	Concourse:	N/A
Interview 3	(1) 8' table along wall, (14) chairs	Family Lounge:	Yes
Elephant Tunnel	6 pieces of bike rack, 8' tall sign holder	Plaza:	N/A
Ball Kids Area	Pipe & Drape; (20) chairs	Misc:	
Camera Locations	104 / 110 single platforms	<u>ROCK FORCE</u>	
Section 123	Media Set Up	Spot Ops	4
Halftime	& Juliet Broadway	Pyro Hands	Yes
110 Tunnel	8' table	Misc	Spot ops in place at 25 min mark
Special Requests	*5 stanchions by Mavs LR *Please see the above set up needs for the Admiral Rooms * Please drop the drapes on the SE brow for the ELT Lounge during changeover until further notice.	<u>DALLAS FIRE DEPARTMENT</u>	
<u>MAINTENANCE / ELECTRICAL</u>		Haze	No
Bowl Temp:	72°	Pyro	Yes
Centerhung:	Game Height	<u>IT</u>	
Plaza:	N/A	MOD:	Jaime
Special Requests	The power for the ELT under 103 will be needed by 11:00am.	Concourse:	N/A
		Plaza:	N/A
		Post Game:	N/A
		Meeting Rooms:	N/A
		Special Requests:	N/A
		<u>AUDIO / VISUAL</u>	
		Meeting Rooms:	N/A
		Microphone(s):	4 mics for choir
		TVs:	All on before doors
		Court of Dreams:	Yes
		Radio:	Mavs broadcast on in restrooms
		Special Requests	