



**DALLAS MAVERICKS GAME OPERATIONS**

**MEMO**

GAME DATE: 11/05/25



MEMO DATE: 10/31/2025

GAME INFORMATION		EVENT TIMELINE	
<b>Wednesday November 5, 2025</b>		<b>November 5th, 2025</b>	
Regular Season Home Game #6		4:00am	Wet Dumpster Pull
Dallas Mavericks vs. New Orleans Pelicans		7:30am	Floor decal change
<b>COD Doors:</b> 3:30pm	<b>Est. Attendance</b> 16,500	8:00am - 9:30am	Broadcast Load In
<b>Early Doors:</b> 5:30pm	<b>Broadcast</b> KFAA/Visitors	9:00am	POTP load in begins
<b>General Doors:</b> 6:00pm	<b>MOD</b> Wellington	9:30am - 11:00am	Mavs Shoot Around ( <b>BOWL CLOSED</b> )
<b>Tip Off:</b> 7:38pm	<b>Ops MOD</b> Max	10:00am	ELT Load In
<b>Est. End of Game:</b> 10:00pm	<b>Event MOD</b> Wellington	11:00am - 12:00pm	Visiting Shoot Around ( <b>BOWL CLOSED</b> )
<b>Doors:</b> N, S, E, W, NE Platinum, Gold, MUC, PT, Chime		12:00pm - 12:30pm	Visiting Shoot Around ( <b>BOWL OPEN</b> )
<b>Seats:</b> Placards	<b>Ingress Handout:</b> N/A	2:00pm	Doors open for BMD - West Doors
<b>Court:</b> Core	<b>Egress Handout:</b> N/A	2:00pm - 3:45pm	Tours for BMD groups
<b>Theme:</b> N/A	<b>Jersey:</b> Icon	3:30pm	Player Arrival
<b>Emp. Parking:</b> Comerica; 3:00pm		4:30pm - 5:30pm	Speaker Series
<b>Weather:</b> 82/61 Clear, 1% precip		5:00pm	Media Door Opens
<b>GROUP SALES &amp; FEPS</b>		5:00pm	Team Warm Ups / Shoot Around
<b>Courtside Experience:</b> Yes (50)	<b>Hype Tunnel</b> Yes. BMD kids	5:30pm	West Doors open for Early Entry
<b>Primetime Performance:</b> Yes	<b>Party on Plaza:</b> No	6:00pm	All Doors Open
<b>Anthem Buddies:</b> No	<b>AYCE:</b> No	7:30pm	Tip Off
<b>Post Game Photo:</b> No		10:00pm	Estimated End of Game
<b>Post Game Shot:</b> No			
<b>Court of Dreams:</b> Yes. BMD			
<b>Misc:</b> Choreo Block will be the Primetime Performance Group.			
<b>MEETING ROOMS</b>		<b>SPECIAL GAME NOTES</b>	
<b>Room</b> <b>Group</b> <b>Setup</b>		Wednesday is Business Marketing Day (BMD)	
HOF CMM Orientation 150 person theater style with the podium by East windows. Both HOF and Encore I included.		There will be a speaker series for BMD with doors at 2:00pm	
Enc I CMM Orientation See above		Approximately 1,300 guests for the speaker series.	
Enc II N/A Clear			
Modia N/A			
<b>BOX OFFICE</b>		<b>PARKING INFORMATION</b>	
<b>Entry Points</b> N, S, E, W, NE Platinum, Gold, MUC, PT, Chime, dock		<b>LOADING DOCK</b> Players/Owners; List from Steve/Jacob	
Police are looking for a bill collector after multiple pelicans by the shore were found with their beaks cut off		<b>LEXUS</b> \$45 LEXUS PASSES	
		<b>COMERICA</b> Mavs Staff / \$45 OPENS AT 3:00PM	
		<b>LOT A</b> PASSES ONLY ORANGE PASSES	
		<b>GOLD</b> PASSES ONLY GOLD PASSES	
		<b>LOT F</b> \$40 ADA ONLY	
		<b>LOT E</b> \$45 BLUE PASSES	
		<b>COMMONS</b> \$45	
		<b>LOT K</b> \$40 GREEN PASSES	
		<b>D GARAGE</b> \$45	
		<b>LOT M</b> \$45	
		<b>PT STAFF</b> COMERICA LEVEL 6 & M-Lot	
		<b>NOTES:</b>	
<b>Alcohol</b> End of 3rd Quarter	<b>Executive Lounge</b> No		
<b>Clubs</b> All Open	<b>Wives</b> Yes		
<b>AYCE</b> No	<b>Meeting Rooms</b> Yes		
<b>Plaza</b> No	<b>Yuengling Club</b> Dinner		
<b>Activations</b>			

<b>OPERATIONS SET UP</b>	
<b>Court</b>	Core
<b>Benches</b>	(13) chairs front row; (13) chairs back row; UTSW chair back and kick plates
<b>VIP Lounge</b>	Game Set; 2 sign holders
<b>Promoter Lounge</b>	(1) skinny 8' table; (1) 8' table
<b>Media Dining</b>	Game Set
<b>Aux 1-3</b>	Family Lounge Set
<b>Aux 4</b>	(1) 8' table; (5) chairs
<b>Perf. 1A</b>	<b>(2) 5' round tables, (16) chairs</b>
<b>Perf. 1B</b>	(1) 8' table; (12) chairs; P&D across door
<b>Crew Rooms</b>	(1) 8' table; (10) chairs; per room
<b>Production</b>	(12) chairs
<b>Pyro</b>	(1) 6' table; (3) chairs
<b>Angels Envy</b>	Game Set; 2 sign holders; 6 stanchions
<b>Interview 1</b>	(40) chairs theater style, 16x4x1 camera riser, 12x8x1 stage riser, (2) 8' tables in back, (1) 8' table, (2) chairs on stage
<b>Interview 2</b>	Clear
<b>Interview 3</b>	(1) 8' table along wall, (14) chairs
<b>Elephant Tunnel</b>	6 pieces of bike rack, 8' tall sign holder
<b>Ball Kids Area</b>	Pipe & Drape; (20) chairs
<b>Camera Locations</b>	104 / 110 single platforms
<b>Section 123</b>	Media Set Up
<b>Halftime</b>	Mutts Gone Nutz
<b>110 Tunnel</b>	8' table
<b>Special Requests</b>	*5 stanchions by Mavs LR *Please see the above set up needs for the Admiral Rooms

<b>MAINTENANCE / ELECTRICAL</b>	
<b>Bowl Temp:</b>	72°
<b>Centerhung:</b>	Game Height
<b>Plaza:</b>	N/A
<b>Special Requests</b>	There will be some power needs on PNC Plaza but no specifics have been shared.

<b>24 HOUR SECURITY</b>	
<b>Loading Dock</b>	Players/Owners; List from Jacob/Steve
<b>Visiting Arrival</b>	TBD
<b>Perf. Hallway</b>	Greenlit by 8a
<b>Entry Points</b>	N, S, E, W, NE Plat, Gold, MUC, PT, Chime
<b>Smoking</b>	PT / MUC
<b>Activations</b>	N/A
<b>Meetings</b>	See meeting rooms section.
<b>Post Game</b>	N/A
<b>Plaza</b>	Street Team and Inflatables
<b>Notes</b>	

<b>GUEST SERVICES</b>	
Please have staff for the BMD speaker series. Doors will open at 2:00pm, tours will be happening between 2:00-3:45pm and the speakers will be from 4:30-5:30.	

<b>HOUSEKEEPING</b>	
<b>Visiting Arrival:</b>	TBD. Have LR ready by 8:00am
<b>Concourse:</b>	N/A
<b>Family Lounge:</b>	Yes
<b>Plaza:</b>	N/A
<b>Misc:</b>	

<b>ROCK FORCE</b>	
<b>Spot Ops</b>	4
<b>Pyro Hands</b>	Yes
<b>Misc</b>	Spot ops in place at 25 min mark

<b>DALLAS FIRE DEPARTMENT</b>	
<b>Haze</b>	No
<b>Pyro</b>	Yes

<b>IT</b>	
<b>MOD:</b>	Jaime
<b>Concourse:</b>	N/A
<b>Plaza:</b>	N/A
<b>Post Game:</b>	N/A
<b>Meeting Rooms:</b>	N/A
<b>Special Requests:</b>	N/A

<b>AUDIO / VISUAL</b>	
<b>Meeting Rooms:</b>	N/A
<b>Microphone(s):</b>	4 mics for choir
<b>TVs:</b>	All on before doors
<b>Court of Dreams:</b>	N/A
<b>Radio:</b>	Mavs broadcast on in restrooms
<b>Special Requests</b>	4 wirelss mics needed for speaker series by 4:00pm.