



DALLAS MAVERICKS GAME OPERATIONS MEMO

GAME DATE: 03/01/26



MEMO DATE: 02/26/2026

GAME INFORMATION				EVENT TIMELINE	
Sunday March 1, 2026 Regular Season Home Game #33 Dallas Mavericks vs. Oklahoma City Thunder				March 1st, 2026	
COD Doors: 12:00pm Early Doors: 5:00pm General Doors: 5:30pm Tip Off: 7:00pm Est. End of Game: 9:30pm	Est. Attendance 16,000+ Broadcast KFAA/Visiting MOD Wellington Ops MOD Matt Event MOD Wellington	6:00am Wet Dumpster Pull 8:00am - 9:30am Broadcast Load In 9:00am - 10:30am Mavericks Shoot Around (BOWL CLOSED) 11:00am - 12:00pm Visiting Shoot Around (BOWL CLOSED) 12:00pm - 12:30pm Visiting Shoot Around (BOWL OPEN) 12:0pm - 2:00pm Court of Dreams - 3 on 3 Classic 2:00pm - 3:30pm In Game Entertainment Rehearsal 3:00pm Player Arrival 4:30pm Media Door Opens 4:30pm Team Warm Ups / Shoot Around 5:00pm West Doors open for Early Entry 5:30pm All Doors Open 7:00pm Tip Off 9:30pm Estimated End of Game			
Doors: N, S, E, W, NE Platinum, Gold, MUC, PT, Chime, dock Seats: Placards Court: Core Theme: N/A Emp. Parking: Comerica; 3:00pm Weather: 80/64 Mostly Sunny, 2% chance of precip in the evening				GROUP SALES & FEPS Courtside Experience: Yes (50) Hype Tunnel Yes Primetime Performance: Yes (40) Party on Plaza: No Anthem Buddies: Yes AYCE: Yes Post Game Photo: Yes (75) Post Game Shot: Yes (300) Court of Dreams: No Misc: Nritya will be the Primetime Performance Group	
MEETING ROOMS				SPECIAL GAME NOTES PLEASE BE AWARE OF THE EARLY START TIME FOR THIS GAME. There will be 5,000 Kyrie Irving Pins given away at the doors.	
Room Group Sales Rep Setup HOF N/A Enc I N/A Enc II N/A Modia N/A				PARKING INFORMATION LOADING DOCK Players/Owners; List from Steve/Jacob LEXUS \$45 Lexus Passes COMERICA Mavs Staff / \$45 Opens at 2:30pm LOT A PASSES ONLY Orange Passes GOLD PASSES ONLY Gold Passes LOT F \$40 ADA Only LOT E \$45 Blue Passes COMMONS \$45 LOT K \$40 Green Passes D GARAGE \$45 LOT M \$45 Opens at 2:30pm PT STAFF Comerica Level 6 & M -Lot	
BOX OFFICE Entry Points N, S, E, W, NE Platinum, Gold, MUC, PT, Chime, dock					
LEVY Alcohol End of 3rd Quarter Executive Lounge Yes Clubs All Open Wives Yes AYCE Yes Meeting Rooms No Plaza No Yuengling Club Dinner Activations					

<u>OPERATIONS SET UP</u>		<u>24 HOUR SECURITY</u>	
Court	CORE	Loading Dock	Players/Owners; List from Jacob/Steve
Benches	(13) chairs front row; (13) chairs back row; UTSW chair back and kick plates	Visiting Arrival	TBD
VIP Lounge	Game Set; 2 sign holders	Perf. Hallway	Greenlit by 8a
Promoter Lounge	(1) skinny 8' table; (1) 8' table	Entry Points	N, S, E, W, NE Plat, Gold, MUC, PT, Chime
Media Dining	Game Set	Smoking	PT / MUC
Aux 1-3	Family Lounge Set	Activations	N/A
Aux 4	(1) 8' table; (5) chairs	Meetings	N/A
Perf. 1A	(2) 5' round tables, (16) chairs	Post Game	N/A
Perf. 1B	(1) 8' table; (12) chairs; P&D across door	Plaza	Street Team and Inflatables
Crew Rooms	(1) 8' table; (10) chairs; per room	Notes	
Production	(12) chairs	<u>GUEST SERVICES</u>	
Pyro	(1) 6' table; (3) chairs	Native American Celebration post game in Section 121.	
Angels Envy	Game Set; 2 sign holders; 6 stanchions	Please be prepared for a larger than normal group at doors due to the Kyrie Irving pin distribution.	
Interview 1	(40) chairs theater style, 16x4x1 camera riser, 12x8x1 stage riser, (2) 8' tables in back, (1) 8' table, (2) chairs on stage	<u>HOUSEKEEPING</u>	
Interview 2	Clear	Visiting Arrival:	TBD. Have LR ready by 8:00am
Interview 3	(1) 8' table along wall, (14) chairs	Concourse:	N/A
Elephant Tunnel	6 pieces of bike rack, 8' tall sign holder	Family Lounge:	Yes
Ball Kids Area	Pipe & Drape; (20) chairs	Plaza:	N/A
Camera Locations	104 single platform / 110 single platform	Misc:	
Section 123	Media Set Up	<u>ROCK FORCE</u>	
Halftime	Choctaw Blackbird Dancers and Singers	Spot Ops	4
110 Tunnel	8' table	Pyro Hands	Yes
Special Requests	*5 stanchions by Mavs LR *Please see the above set up needs for the Admiral Rooms * Please drop the drapes on the SW brow for the ELT Lounge during changeover until further notice. * Stanchions will be needed at all four entrances for the pin giveaway at door opening.	Misc	
<u>MAINTENANCE / ELECTRICAL</u>		<u>DALLAS FIRE DEPARTMENT</u>	
Bowl Temp:	72°	Haze	No
Centerhung:	Game Height	Pyro	Yes
Plaza:	N/A	<u>IT</u>	
Special Requests	Please turn the lights off above the executive lounge by 2:00pm.	MOD:	Luis
		Concourse:	N/A
		Plaza:	N/A
		Post Game:	N/A
		Meeting Rooms:	N/A
		Special Requests:	N/A
		<u>AUDIO / VISUAL</u>	
		Meeting Rooms:	N/A
		Microphone(s):	One (1) microphones for the anthem.
		TVs:	All on before doors
		Court of Dreams:	No needs
		Radio:	Mavs broadcast on in restrooms
		Special Requests	Two micropones needed postgame for the Native American Celebration in Section 121