DALLAS MAVERICKS GAME OPERATIONS MEMO

GAME DATE: 11/08/26

MEMO DATE: 11/03/2026

GAME INFORMATION

Sunday November 8th, 2026
Regular Season Home Game #6
Dallas Mavericks vs. Brooklyn Nets

COD Doors:	N/A	**Est. Attendance**	14,000+
Early Doors:	4:30pm	**Broadcast**	KFAA/Visiting
General Doors:	5:00pm	**MOD**	Mose
Tip Off:	6:30pm	**Ops MOD**	Chip
Est. End of Game:	9:00pm	**Event MOD**	Nate

Doors:	N, S, E, W, NE Platinum, Gold, MUC, PT, Chase, dock		
Seats:	Placards	**Ingress Handout:**	N/A
Court:	Core	**Egress Handout:**	N/A
Theme:	Pride	**Jersey:**	Icon
Emp. Parking:	Fifth Thirds Garage; 2:30pm		
Weather:	69/53 Partly Sunny; 2% Chance of Rain		

FEPs & GROUP SALES

Courtside Experience:	Yes (75)	**Hype Tunnel**	Yes (25)
Primetime Performance:	Yes (46)	**Party on Plaza:**	No
Anthem Buddies:	No	**AYCE:**	N/A
Post Game Photo:	Yes (100)	**CMM Early Entry:**	Yes (50)
Post Game Shot:	Yes (70)		
Court of Dreams:	N/A		
Notes:			

MEETING ROOMS

Room	Group	Sales Rep	Setup
HOF	Coaches Coun	Madisoin Knott	U-Shape Conference for 40
ENC I&II	N/A		
Modia	N/A		

BOX OFFICE

Entry Points	N, S, E, W, NE Platinum, Gold, MUC, PT, Chase, dock

LEVY

Alcohol	End of 3rd Quarter	**Backcourt Club**	Yes
Clubs	All Open	**Wives**	Yes
AYCE	No	**Meeting Rooms**	Yes
Plaza	No	**Yuengling Club**	Dinner
Activations			

EVENT TIMELINE

November 8th, 2026

6:00am - 9:30am	Broadcast/Backcourt Club Load In
9:30am - 10:30am	Mavericks Shoot Around (BOWL CLOSED)
11:00am - 12:00pm	Visiting Shoot Around (BOWL CLOSED)
12:00pm - 12:30pm	Visiting Shoot Around (BOWL OPEN)
1:00pm - 3:30pm	IGE Rehersals
2:30pm	Player Arrival
4:00pm	Media Door Opens
4:00pm	Team Warm Ups / Shoot Around
4:30pm	North & West Doors open for Early Entry
5:00pm	All Doors Open
6:30pm	Tip Off
9:00pm	Estimated End of Game

SPECIAL GAME NOTES

There will be a New Balance activation on the Plaza.

PARKING INFORMATION

LOADING DOCK	Players/Owners; List from Steve/Jacob	
LEXUS	$50	LEXUS PASSES
FIFTH-THIRD	Mavs Staff / $50	OPENS AT 3:00PM
LOT A	PASSES ONLY	ORANGE PASSES
GOLD	PASSES ONLY	GOLD PASSES
LOT F	$45	ADA ONLY
LOT E	$50	BLUE PASSES
COMMONS	$50	
LOT K	$45	GREEN PASSES
D GARAGE	$50	
LOT M	$50	
PT STAFF	FIFTH THIRD LEVEL 6	
NOTES:		

OPERATIONS SET UP

Court	Core
Benches	(13) chairs front row; (13) chairs back row; UTSW chair back and kick plates
VIP Lounge	Game Set; 2 sign holders
Promoter Lounge	(1) skinny 8' table; (1) 8' table
Media Dining	Game Set
Aux 1-3	Family Lounge Set
Aux 4	(1) 8' table; (5) chairs
Perf. 1A	(2) 5' round tables, (16) chairs
Perf. 1B	(1) 8' table; (12) chairs; P&D across door
Crew Rooms	(1) 8' table; (10) chairs; per room
Production	(12) chairs
Pyro	(1) high-top table; (3) chairs
Angels Envy	Game Set; 2 sign holders; 6 stanchions
Interview 1	(40) chairs theater style, 16x4x1 camera riser, 12x8x1 stage riser, (2) 8' tables in back, (1) 8' table, (2) chairs on stage
Interview 2	Clear
Interview 3	(1) 8' table along wall, (20) chairs
Elephant Tunnel	6 pieces of bike rack, 8' tall sign holder
Ball Kids Area	Pipe & Drape; (20) chairs
Camera Locations	104 single platform / 110 single platform
Section 123	Media Set Up
Halftime	Volta Wheel
110 Tunnel	8' table
Special Requests	*5 stanchions by Mavs LR * Please drop the drapes on the SW brow for the Back Court Club during changeover until further notice. *** (20) Stanchions outside of Patron Patio for the New Balance activation**

MAINTENANCE / ELECTRICAL

Bowl Temp:	72°
Centerhung:	Game Height
Plaza:	Street Squad and Inflatables
Special Requests	Please turn the lights off above the backcourt club lounge by 3:30pm Please have power for the New Balance Activation outside of the Patron Patio

24 HOUR SECURITY

Loading Dock	Players/Owners; List from Jacob/Steve
Visiting Arrival	TBD
Perf. Hallway	Greenlit by 8a
Entry Points	N, S, E, W, NE Plat, Gold, MUC, PT, Chase
Smoking	PT / MUC
Activations	N/A
Meetings	N/A
Post Game	N/A
Plaza	Street Squad and New Balance
Notes	**There will be a New Balance shipping container activation on the Plaza**

GUEST SERVICES

Courtside experience will enter at the West Doors and CMM will enter at the North Doors at 4:30pm

HOUSEKEEPING

Visiting Arrival:	TBD. Have LR ready by 8:00am
Concourse:	N/A
Family Lounge:	Yes
Plaza:	Yes
Misc:	

ROCK FORCE

Spot Ops	4
Pyro Hands	Yes
Misc	

DALLAS FIRE DEPARTMENT

Haze	Yes
Pyro	Yes

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MOD:	Rashed
Concourse:	N/A
Plaza:	N/A
Post Game:	N/A
Meeting Rooms:	N/A
Special Requests:	N/A

AUDIO / VISUAL

Meeting Rooms:	N/A
Microphone(s):	One (1) microphones for the anthem.
TVs:	All on before doors
Court of Dreams:	N/A
Radio:	Mavs broadcast on in restrooms
Special Requests	