



GAME INFORMATION				EVENT TIMELINE	
Monday November 2nd, 2026				November 2nd, 2026	
Regular Season Home Game #4				6:00am - 9:30am Broadcast/Backcourt Club Load In	
Dallas Mavericks vs. Sacramento Kings				9:30am - 10:30am Mavericks Shoot Around (BOWL CLOSED)	
COD Doors:	11:30am	Est. Attendance	14,000+	11:00am - 12:00pm	Visiting Shoot Around (BOWL CLOSED)
Early Doors:	5:00pm	Broadcast	ESPN/KFAA/Visiting	11:30am	Court of Dreams Check-In at EE
Public Doors:	5:30pm	MOD	Marco	12:00pm - 12:30pm	Visiting Shoot Around (BOWL OPEN)
Tip Off:	7:00pm	Ops MOD	Rodney	12:00pm	Doors open for COD guests on the West
Est. End of Game:	9:30pm	Event MOD	Nate	12:30pm - 3:00pm	Court of Dreams
Doors:	N, S, E, W, NE Platinum, Gold, MUC, PT, Chase, dock			3:00pm	West Doors open for Speaker Series
Seats:	Placards	Ingress Handout:	N/A	3:00pm	Player Arrival
Court:	Core	Egress Handout:	N/A	4:00pm-5:00pm	Speaker Series
Theme:	N/A	Jersey:	Icon	4:30pm	Media Door Opens
Emp. Parking:	Fifth Thirds Garage; 2:30pm			4:30pm	Team Warm Ups / Shoot Around
Weather:	79/64 Cloudy; 64% Chance of Rain			5:00pm	Early Entry doors on the West
FEPs & GROUP SALES				5:30pm	All Doors Open
Courtside Experience:	Yes (100)	Hype Tunnel	Yes (24)	7:00pm	Tip Off
Primetime Performance:	Yes (19)	Party on Plaza:	No	9:30pm	Estimated End of Game
Anthem Buddies:	Yes (10)	AYCE:	N/A	SPECIAL GAME NOTES	
Post Game Photo:	Yes (50)	CMM Early Entry:	N/A	There will be a court of dreams and a speaker series happening pre-game.	
Post Game Shot:	Yes (60)			PARKING INFORMATION	
Court of Dreams:	Yes (250)			LOADING DOCK	Players/Owners; List from Steve/Jacob
Notes:	There will be a speaker series activation that will begin at 3:00pm and conclude at 5:00pm for (730) Students			LEXUS	\$50 LEXUS PASSES
MEETING ROOMS				FIFTH-THIRD	Mavs Staff / \$50 OPENS AT 3:00PM
Room	Group	Sales Rep	Setup	LOT A	PASSES ONLY ORANGE PASSES
HOF	N/A			GOLD	PASSES ONLY GOLD PASSES
ENC I&II	N/A			LOT F	\$45 ADA ONLY
Modia	N/A			LOT E	\$50 BLUE PASSES
BOX OFFICE				COMMONS	\$50
Entry Points	N, S, E, W, NE Platinum, Gold, MUC, PT, Chase, dock			LOT K	\$45 GREEN PASSES
LEVY				D GARAGE	\$50
Alcohol	End of 3rd Quarter	Backcourt Club	Yes	LOT M	\$50
Clubs	All Open	Wives	Yes	PT STAFF	FIFTH THIRD LEVEL 6
AYCE	No	Meeting Rooms	No	NOTES:	Buses will park at Woodall Rodgers and will pick up on Valor post-game.
Plaza	No	Yuengling Club	Dinner		
Activations					

<u>OPERATIONS SET UP</u>		<u>24 HOUR SECURITY</u>	
Court	Core	Loading Dock	Players/Owners; List from Jacob/Steve
Benches	(13) chairs front row; (13) chairs back row; UTSW chair back and kick plates	Visiting Arrival	TBD
VIP Lounge	Game Set; 2 sign holders	Perf. Hallway	Greenlit by 8a
Promoter Lounge	(1) skinny 8' table; (1) 8' table	Entry Points	N, S, E, W, NE Plat, Gold, MUC, PT, Chase
Media Dining	Game Set	Smoking	PT / MUC
Aux 1-3	Family Lounge Set	Activations	COD & Speaker Series
Aux 4	(1) 8' table; (5) chairs	Meetings	N/A
Perf. 1A	(2) 5' round tables, (16) chairs	Post Game	N/A
Perf. 1B	(1) 8' table; (12) chairs; P&D across door	Plaza	Street Squad
Crew Rooms	(1) 8' table; (10) chairs; per room	Notes	Please remove the ballards at Woodall Rodgers for Bus Parking
Production	(12) chairs	<u>GUEST SERVICES</u>	
Pyro	(1) 6' table; (3) chairs	Courtside experience will enter at the West Doors at 5:00pm. No additional early doors scheudeled.	
Angels Envy	Game Set; 2 sign holders; 6 stanchions	COD Doors for 250 will be at the west doors	
Interview 1	(40) chairs theater style, 16x4x1 camera riser, 12x8x1 stage riser, (2) 8' tables in back, (1) 8' table, (2) chairs on stage	Speaker Series guests will be seated in sections 112/113	
Interview 2	Clear	<u>HOUSEKEEPING</u>	
Interview 3	(1) 8' table along wall, (20) chairs	Visiting Arrival:	TBD. Have LR ready by 8:00am
Elephant Tunnel	6 pieces of bike rack, 8' tall sign holder	Concourse:	N/A
Ball Kids Area	Pipe & Drape; (20) chairs	Family Lounge:	Yes
Camera Locations	104 single platform / 110 single platform	Plaza:	Yes
Section 123	Media Set Up	Misc:	
Halftime	The Amazing Veranica	<u>ROCK FORCE</u>	
110 Tunnel	8' table	Spot Ops	4
Special Requests	*5 stanchions by Mavs LR * Please drop the drapes on the SW brow for the ELT Lounge during changeover until further notice. * (1) 8' Table and (2) chairs outside of section 108/109 for COD check-in * (1) 8' Table and (4) chairs outside of section 112/13 for speaker series check-in * (7) high-top chairs and (3) high-top tables at the bottom of 112/113 in front of the seats	Pyro Hands	Yes
<u>MAINTENANCE / ELECTRICAL</u>		Misc	
Bowl Temp:	72°	<u>DALLAS FIRE DEPARTMENT</u>	
Centerhung:	Game Height	Haze	Yes
Plaza:	Street Squad and Inflatables	Pyro	Yes
Special Requests	Please turn the lights off above the backcourt club lounge by 2:00pm	<u>IT</u>	
		MOD:	Victor
		Concourse:	N/A
		Plaza:	N/A
		Post Game:	N/A
		Meeting Rooms:	N/A
		Special Requests:	COD Set-Up
		<u>AUDIO / VISUAL</u>	
		Meeting Rooms:	N/A
		Microphone(s):	Four (4) microphones for the anthem.
		TVs:	All on before doors
		Court of Dreams:	N/A
		Radio:	Mavs broadcast on in restrooms
		Special Requests	Four (4) microphones for the Speaker Series