



GAME INFORMATION				EVENT TIMELINE	
Saturday October 24th, 2026 Regular Season Home Game #1 Dallas Mavericks vs. San Antonio Spurs				October 24th, 2026	
COD Doors:	N/A	Est. Attendance	14,000+	6:00am - 9:30am	Broadcast/Backcourt Club Load In
Early Doors:	5:00pm	Broadcast	KFAA/Visiting	9:30am - 10:30am	Mavericks Shoot Around (BOWL CLOSED)
General Doors:	5:30pm	MOD	Ireland	11:00am - 12:00pm	Visiting Shoot Around (BOWL CLOSED)
Tip Off:	7:00pm	Ops MOD	Rodney	12:00pm - 12:30pm	Visiting Shoot Around (BOWL OPEN)
Est. End of Game:	9:30pm	Event MOD	Nate	1:00pm - 3:30pm	IGE Rehersal
Doors:	N, S, E, W, NE Platinum, Gold, MUC, PT, Chase, dock			3:00pm	Player Arrival
Seats:	Placards	Ingress Handout:	Magnet Schedules	4:30PM	Media Door Opens
Court:	Core	Egress Handout:	Posters	4:30pm	Party on the Plaza Begins
Theme:	Home Opener	Jersey:	Icon	4:30pm	Team Warm Ups / Shoot Around
Emp. Parking:	Fifth Thirds Garage; 2:30pm			5:00pm	North & West Doors open for Early Entry
Weather:	85/61 Partly Sunny; 7% Chance of Rain			5:30pm	All Doors Open
GROUP SALES & FEPs				7:00pm	Tip Off
Courtside Experience:	Yes (50)	Hype Tunnel	Yes (25)	9:30pm	Estimated End of Game
Primetime Performance:	N/A	Party on Plaza:	Yes	SPECIAL GAME NOTES	
Anthem Buddies:	Yes (12)	AYCE:	N/A	There will be 20,000 Magnetic Schedules given away at all entrances when public doors open	
Post Game Photo:	N/A	CMM Early Entry:	Yes (50)	Chase tumblers will be hadned out at the Chase Entrance	
Post Game Shot:	N/A			There will be posters handed out during egress	
Court of Dreams:	N/A			PARKING INFORMATION	
Notes:	Courtside experience will enter at the West Doors and CMM will enter at the North Doors at 5:00pm			LOADING DOCK	Players/Owners; List from Steve/Jacob
MEETING ROOMS				LEXUS	\$50 LEXUS PASSES
Room	Group	Sales Rep	Setup	FIFTH-THIRD	Mavs Staff / \$50 OPENS AT 3:00PM
HOF	G-League Draft		(2) 8' Tables and (10) Folding chairs	LOT A	PASSES ONLY ORANGE PASSES
				GOLD	PASSES ONLY GOLD PASSES
Enc I	N/A			LOT F	\$45 ADA ONLY
Enc II	N/A			LOT E	\$50 BLUE PASSES
Modia	N/A			COMMONS	\$50
BOX OFFICE				LOT K	\$45 GREEN PASSES
Entry Points	N, S, E, W, NE Platinum, Gold, MUC, PT, Chase, dock			D GARAGE	\$50
LEVY				LOT M	\$50
Alcohol	End of 3rd Quarter	Backcourt Club	Yes	PT STAFF	FIFTH THIRD LEVEL 6
Clubs	All Open	Wives	Yes	NOTES:	
AYCE	No	Meeting Rooms	No		
Plaza	Yes	Yuengling Club	Dinner		
Activations					

<u>OPERATIONS SET UP</u>		<u>24 HOUR SECURITY</u>	
Court	Core	Loading Dock	Players/Owners; List from Jacob/Steve
Benches	(13) chairs front row; (13) chairs back row; UTSW chair back and kick plates	Visiting Arrival	TBD
VIP Lounge	Game Set; 2 sign holders	Perf. Hallway	Greenlit by 8a
Promoter Lounge	(1) skinny 8' table; (1) 8' table	Entry Points	N, S, E, W, NE Plat, Gold, MUC, PT, Chase
Media Dining	Game Set	Smoking	PT / MUC
Aux 1-3	Family Lounge Set	Activations	N/A
Aux 4	(1) 8' table; (5) chairs	Meetings	G-League Draft in HOF
Perf. 1A	(2) 5' round tables, (16) chairs	Post Game	N/A
Perf. 1B	(1) 8' table; (12) chairs; P&D across door	Plaza	Party on the Plaza
Crew Rooms	(1) 8' table; (10) chairs; per room	Notes	Please have lights on in the bowl at 6:00am for media coverage
Production	(12) chairs	<u>GUEST SERVICES</u>	
Pyro	(1) 6' table; (3) chairs	See special game notes	
Angels Envy	Game Set; 2 sign holders; 6 stanchions	<u>HOUSEKEEPING</u>	
Interview 1	(40) chairs theater style, 16x4x1 camera riser, 12x8x1 stage riser, (2) 8' tables in back, (1) 8' table, (2) chairs on stage	Visiting Arrival:	TBD. Have LR ready by 8:00am
Interview 2	Clear	Concourse:	N/A
Interview 3	(1) 8' table along wall, (20) chairs	Family Lounge:	Yes
Elephant Tunnel	6 pieces of bike rack, 8' tall sign holder	Plaza:	Yes
Ball Kids Area	Pipe & Drape; (20) chairs	Misc:	
Camera Locations	104 single platform / 110 single platform	<u>ROCK FORCE</u>	
Section 123	Media Set Up	Spot Ops	4
Halftime	Kolev Sisters	Pyro Hands	Yes
110 Tunnel	8' table	Misc	
Special Requests	*5 stanchions by Mavs LR * Please drop the drapes on the SW brow for the ELT Lounge during changeover until further notice. * Stanchions will be needed at all four entrances for the magnet schedule giveaway at door opening. *(8) 8' tables for PNC Plaza * 8x8x1 stage on top of the stairs with side rails and (1) 6' table for DJ on the Plaza	<u>DALLAS FIRE DEPARTMENT</u>	
<u>MAINTENANCE / ELECTRICAL</u>		Haze	Yes
Bowl Temp:	72°	Pyro	Yes
Centerhung:	Game Height	<u>IT</u>	
Plaza:	Yes	MOD:	Victor
Special Requests	Please turn the lights off above the backcourt club lounge by 2:00pm	Concourse:	N/A
		Plaza:	N/A
		Post Game:	N/A
		Meeting Rooms:	Hardline in HOF
		Special Requests:	N/A
		<u>AUDIO / VISUAL</u>	
		Meeting Rooms:	Rolling TV in HOF
		Microphone(s):	One (1) microphones for the anthem.
		TVs:	All on before doors
		Court of Dreams:	No needs
		Radio:	Mavs broadcast on in restrooms
		Special Requests	