



DALLAS MAVERICKS GAME OPERATIONS

MEMO

GAME DATE: 10/16/26



MEMO DATE: 10/13/2026

GAME INFORMATION				EVENT TIMELINE				
Friday, October 16, 2026				October 16th, 2026				
Preseason Game #2				4:00am		Wet Dumpster Pull		
Dallas Mavericks vs. Atlanta Hawks				8:00am		Back Court Club Load In		
COD Doors:		N/A	Est. Attendance	16,000		8:00am - 9:30am		Broadcast Load In
Early Doors:		5:00pm	Broadcast	Mavs TV		9:30am - 11:00am		Mavs Shoot Around (BOWL CLOSED)
Public Doors:		5:30pm	MOD	Dave		11:00am - 12:00pm		Visiting Shoot Around (BOWL CLOSED)
Tip Off:		7:00pm	Ops MOD	Alex		12:00pm - 12:30pm		Visiting Shoot Around (BOWL OPEN)
Est. End of Game:		9:30pm	Event MOD	Nate		12:30pm - 3:00pm		Game Entertainment Rehearsal
Doors: N, S, E, W, NE Platinum, Gold, MUC, PT				3:30pm		Player Arrival		
Seats: Placards		Ingress Handout: N/A		4:30pm		Media Door Opens		
Court: Core		Egress Handout: N/A		4:30pm		Team Warm Ups / Shoot Around		
Theme: None		Jersey: Association		5:00pm		West Doors open for Early Entry		
Emp. Parking:		Fifth-Third Garage Opens; 2:30pm		5:30pm		All Doors Open		
Weather:		70/51 Partly Sunny, 16% precip		7:00pm		Tip Off		
GROUP SALES & FEPS				9:30pm		Estimated End of Game		
Courtside Experience:		Yes (100)	Hype Tunnel	Yes		SPECIAL GAME NOTES		
Primetime Performance:		Yes (15)	Party on Plaza:	No				
Anthem Buddies:		No	AYCE:	No				
Post Game Photo:		Yes(16)						
Post Game Shot:		Yes(30)				PARKING INFORMATION		
Court of Dreams:		No		LOADING DOCK		Players/Owners; List from Steve/Jacob		
Misc:				LEXUS		\$50	LEXUS PASSES	
				FIFTH-THIRD		Mavs Staff / \$50	OPENS AT 3:00PM	
				LOT A		PASSES ONLY	ORANGE PASSES	
				GOLD		PASSES ONLY	GOLD PASSES	
				LOT F		\$45	ADA ONLY	
				LOT E		\$50	BLUE PASSES	
				COMMONS		\$50		
				LOT K		\$45	GREEN PASSES	
				D GARAGE		\$50		
				LOT M		\$50		
				PT STAFF		FIFTH THIRD LEVEL 6		
				NOTES:				
LEVY								
Alcohol		End of 3rd Quarter	Back Court Club	Yes				
Clubs		All Open	Wives	Yes				
AYCE		No	Meeting Rooms	No				
Plaza		No	Platinum Club	Dinner				
Activations								

<u>OPERATIONS SET UP</u>		<u>24 HOUR SECURITY</u>	
Court	Core	Loading Dock	Players/Owners; List from Jacob/Steve
Benches	(13) chairs front row; (13) chairs back row; UTSW chair back and kick plates	Visiting Arrival	TBD
VIP Lounge	Game Set; 2 sign holders	Perf. Hallway	Greenlit by 8a
Promoter Lounge	(1) skinny 8' table; (1) 8' table	Entry Points	N, S, E, W, NE Plat, Gold, MUC, PT
Media Dining	Game Set	Smoking	PT / MUC
Aux 1-3	Family Lounge Set	Activations	N/A
Aux 4	(1) 8' table; (5) chairs	Meetings	N/A
Perf. 1A	(3) 8' table, (6) chairs	Post Game	N/A
Perf. 1B	(1) 8' table; (12) chairs; P&D across door	Plaza	N/A
Crew Rooms	(1) 8' table; (10) chairs; per room	Notes	
Production	(12) chairs	<u>GUEST SERVICES</u>	
Pyro	(1) 6' table; (3) chairs	Some new credentials have been issued but please also accept credentials from last season.	
Angels Envy	Game Set; 2 sign holders; 6 stanchions	<u>HOUSEKEEPING</u>	
Interview 1	(40) chairs theater style, 16x4x1 camera riser, 12x8x1 stage riser, (2) 8' tables in back, (1) 8' table, (2) chairs on stage	Visiting Arrival:	TBD. Have LR ready by 8:00am
Interview 2	Clear	Concourse:	N/A
Interview 3	(1) 8' table along wall, (14) chairs	Family Lounge:	Yes
Elephant Tunnel	6 pieces of bike rack, 8' tall sign holder	Plaza:	N/A
Ball Kids Area	Pipe & Drape; (20) chairs	Misc:	
Camera Locations	104 / 110 single platforms	<u>ROCK FORCE</u>	
Section 123	Media Set Up	Spot Ops	4
Halftime	In Game Element	Pyro Hands	N/A
110 Tunnel	8' table	Misc	
Special Requests	*5 stanchions by Mavs LR *Please see the above set up needs for the Admiral Rooms * Please drop the drapes on the SW brow for the Back Court Club.	<u>DALLAS FIRE DEPARTMENT</u>	
<u>MAINTENANCE / ELECTRICAL</u>		Haze	Yes at 1:00PM
		Pyro	No
		<u>IT</u>	
		MOD:	Chris
		Concourse:	N/A
		Plaza:	N/A
		Post Game:	N/A
		Meeting Rooms:	N/A
		Special Requests:	N/A
		<u>AUDIO / VISUAL</u>	
Bowl Temp:	72°	Meeting Rooms:	N/A
Centerhung:	Game Height	Microphone:	4 standup mics: Bonham HS Choir
Plaza:	N/A	TVs:	All on before doors
Special Requests		Court of Dreams:	N/A
		Radio:	Mavs broadcast on in restrooms
		Special Requests	