



DALLAS MAVERICKS GAME OPERATIONS

MEMO

GAME DATE: 10/14/26



MEMO DATE: 10/09/2026

GAME INFORMATION				EVENT TIMELINE			
Wednesday, October 14, 2026				October 14th, 2026			
Preseason Game #1				4:00am	Wet Dumpster Pull		
Dallas Mavericks vs. New Orleans Pelicans				8:00am	Back Court Club Load In		
COD Doors:	N/A	Est. Attendance	16,000	8:00am - 9:30am	Broadcast Load In		
Early Doors:	5:00pm	Broadcast	Mavs TV	9:30am - 11:00am	Mavs Shoot Around (BOWL CLOSED)		
Public Doors:	5:30pm	MOD	Wellington	11:00am - 12:00pm	Visiting Shoot Around (BOWL CLOSED)		
Tip Off:	7:00pm	Ops MOD	Max	12:00pm - 12:30pm	Visiting Shoot Around (BOWL OPEN)		
Est. End of Game:	9:30pm	Event MOD	Nate	12:30pm - 3:00pm	Game Entertainment Rehearsal		
Doors:	N, S, E, W, NE Platinum, Gold, MUC, PT			3:30pm	Player Arrival		
Seats:	Placards	Ingress Handout:	N/A	4:30pm	Media Door Opens		
Court:	Core	Egress Handout:	N/A	4:30pm	Team Warm Ups / Shoot Around		
Theme:	None	Jersey:	Association	5:00pm	West Doors open for Early Entry		
Emp. Parking:	Fifth-Third Garage Opens; 2:30pm			5:30pm	All Doors Open		
Weather:	77/60 Rainy, 61% precip			7:00pm	Tip Off		
GROUP SALES & FEPS				9:30pm	Estimated End of Game		
Courtside Experience:	Yes (100)	Hype Tunnel	Yes	SPECIAL GAME NOTES			
Primetime Performance:	Yes (25)	Party on Plaza:	No				
Anthem Buddies:	No	AYCE:	No				
Post Game Photo:	No						
Post Game Shot:	No						
Court of Dreams:	No			PARKING INFORMATION			
Misc:				LOADING DOCK	Players/Owners; List from Steve/Jacob		
				LEXUS	\$50	LEXUS PASSES	
				FIFTH-THIRD	Mavs Staff / \$50	OPENS AT 3:00PM	
				LOT A	PASSES ONLY	ORANGE PASSES	
				GOLD	PASSES ONLY	GOLD PASSES	
				LOT F	\$45	ADA ONLY	
				LOT E	\$50	BLUE PASSES	
				COMMONS	\$50		
				LOT K	\$45	GREEN PASSES	
				D GARAGE	\$50		
				LOT M	\$50		
				PT STAFF	FIFTH THIRD LEVEL 6		
				NOTES:			
LEVY							
Alcohol	End of 3rd Quarter	Back Court Club	Yes				
Clubs	All Open	Wives	Yes				
AYCE	No	Meeting Rooms	Yes				
Plaza	No	Platinum Club	Dinner				
Activations							

<u>OPERATIONS SET UP</u>		<u>24 HOUR SECURITY</u>	
Court	Core	Loading Dock	Players/Owners; List from Jacob/Steve
Benches	(13) chairs front row; (13) chairs back row; UTSW chair back and kick plates	Visiting Arrival	TBD
VIP Lounge	Game Set; 2 sign holders	Perf. Hallway	Greenlit by 8a
Promoter Lounge	(1) skinny 8' table; (1) 8' table	Entry Points	N, S, E, W, NE Plat, Gold, MUC, PT
Media Dining	Game Set	Smoking	PT / MUC
Aux 1-3	Family Lounge Set	Activations	N/A
Aux 4	(1) 8' table; (5) chairs	Meetings	One Group in HOF
Perf. 1A	(3) 8' table, (6) chairs	Post Game	N/A
Perf. 1B	(1) 8' table; (12) chairs; P&D across door	Plaza	N/A
Crew Rooms	(1) 8' table; (10) chairs; per room	Notes	
Production	(12) chairs	<u>GUEST SERVICES</u>	
Pyro	(1) 6' table; (3) chairs	Some new credentials have been issued but please also accept credentials from last season.	
Angels Envy	Game Set; 2 sign holders; 6 stanchions	<u>HOUSEKEEPING</u>	
Interview 1	(40) chairs theater style, 16x4x1 camera riser, 12x8x1 stage riser, (2) 8' tables in back, (1) 8' table, (2) chairs on stage	Visiting Arrival:	TBD. Have LR ready by 8:00am
Interview 2	Clear	Concourse:	N/A
Interview 3	(1) 8' table along wall, (14) chairs	Family Lounge:	Yes
Elephant Tunnel	6 pieces of bike rack, 8' tall sign holder	Plaza:	N/A
Ball Kids Area	Pipe & Drape; (20) chairs	Misc:	
Camera Locations	104 / 110 single platforms	<u>ROCK FORCE</u>	
Section 123	Media Set Up	Spot Ops	4
Halftime	Lake Highlands	Pyro Hands	N/A
110 Tunnel	8' table	Misc	
Special Requests	*5 stanchions by Mavs LR *Please see the above set up needs for the Admiral Rooms * Please drop the drapes on the SW brow for the Back Court Club.	<u>DALLAS FIRE DEPARTMENT</u>	
<u>MAINTENANCE / ELECTRICAL</u>		Haze	No
		Pyro	No
		<u>IT</u>	
		MOD:	Chris
		Concourse:	N/A
		Plaza:	N/A
		Post Game:	N/A
		Meeting Rooms:	N/A
		Special Requests:	N/A
		<u>AUDIO / VISUAL</u>	
Bowl Temp:	72°	Meeting Rooms:	N/A
Centerhung:	Game Height	Microphone:	4 standup mics: St. Mark's Band
Plaza:	N/A	TVs:	All on before doors
Special Requests		Court of Dreams:	N/A
		Radio:	Mavs broadcast on in restrooms
		Special Requests	