



EVENT MEMO



Saturday August 15th, 2026

Memo Date: 8/12/2026

EVENT OVERVIEW					
VIP DOORS	9:30 AM	MOD	Marco	CLUBS	
PUBLIC DOORS	9:30 AM	OPS MOD	Rodney	VIP LOUNGE	Open
EST. ATTENDANCE	4,000	EVENT MOD	Nate	PATRON TEQUILERIA	Closed
EVENT TIME	10:30 AM - 2:30 PM	STAGE LOCATION	End Stage	ANGELS ENVY	Open
ENTRANCES	NORTH	BOWL SEATING	Reserve	MODELO GOLD LION	Closed
	EAST WEST	FLOOR SEATING	Reserved	THE ZONE	Closed
	SE PLAT GOLD	SELL LINE	360°	YUENGLING FLIGHT CLUB	Closed
YUENGLING DINNER: No				1933 RANCH	Closed
WEATHER HI: 101/ LO: 81 / Mostly Sunny				CASA BACARDI	Closed
8% Chance of rain; 12mph winds				MICHELOB ULTRA	Open
ARTIST OVERVIEW:					
BIG3 is a professional 3-on-3, half-court basketball league founded by Ice Cube and Jeff Kwatinetz, featuring former NBA players and other elite talent in a fast-paced, physical summer league.					
SHOW NOTES:					
There is a VIP element that involves a meet and greet with players on the court and BOH					
Elevator 1,5,6 and 9 are offline					
Games will be broadcasted on CBS					

[illegible]

NEXT SHOW: 8/22 Charlotte, NC

OPERATIONS

STAGE:	N/A	BOWL SET UP	Basketball
STAIRS:	N/A	UPSTAGE CURTAIN	N/A
FOH RISERS:	(1) 12'x8'x2' for DJ	TERRACE CURTAIN	All Terrace
		YUENGLING FLIGHT	Closed
		CH SCRIM	On
		CHAIR SET	8:00 AM SET TO N/A
		DASHERS	Draped
BARRICADE	N/A	DOWN AISLES	All In
BIKE RACK	N/A	118/119 STAIRS	Out
CATERING DOCK	N/A	PERF. HALLWAY	Rack of Tables & Chairs
MEDIA DINING	Game Set	INT. HALLWAY	Rack of Tables & Chairs
ANGEL'S ENVY	Game Set	110 TUNNEL	N/A
VIP LOUNGE	Clear	115 TUNNEL	N/A
		SECTIONS DRAPED	N/A
CALL TIME	4:00 AM		
ROTUNDA 6	N/A	FAN SHOPS	Draped

NOTES:

BIG3 will provide their own bench seats once the court is in place

Stanchions around scorers table

(1) 8' and (2) Chairs outside patron

304/305 High Slash Riser

(2) 8' Tables and 4 chairs outside of section 104/105

MAINTENANCE / ELECTRICAL / HVAC

IT

CHALK	N/A	SPOTLIGHTS	2	CALL TIME	5:00 AM
ELECT. CALL TIME	4:00 AM	CENTERHUNG	Max Trim By 4:00 AM	CONCOURSE	Merch
MAINT. CALL TIME	8:00 AM	WASHER / DRYER	0/0	PNC PLAZA	N/A
HVAC CALL TIME	8:00 AM	FORKLIFTS	1 In / 1 Out	BOH	
POWER REQUESTS		FIRE EXTINGUISHERS	0 H2O / 1 CO2		
LIGHTING (1) 200A		HAZING	Yes		
AUDIO (1) 200A		PYRO	No		
		CONFETTI	No		
		CRYO	No		
		LASERS	No		
		ROOM TEMPS	71		
		BOWL TEMP	Comfortable		

NOTES: There will be a DJ on the floor
CBS will be broadcasting this event. They will have a TV truck in the dock.

AUDIO / VISUAL				BOX OFFICE		
CALL TIME	8:00 AM			CASH ADVANCE	N/A	
CLEAR COM	0			VIP	Yes	
SPOTLIGHTS	2			CHAIR SET	Per Timeline	
CAMERA OPS	2			FORCED WILL CALL	No	
VIDEO BOARDS						
NOTES:						
MERCH			PARKING		LEVY	
LOCATION	East	West	LEXUS	N/A	POUR	N/A
	North	South	VALOR	N/A	VIP	No
		Plaza	PNC PLAZA	N/A	YUENGLING FLIGHT	Closed
EARLY	N/A		NOTES		BACKSTAGE	Yes
MERCH			CBS will have their crew parking in Lexus		NOTES	Alcohol Cut Off 1hr Before End of Show
LEGENDS						
CONCOURSE			Full Strike			
FAN SHOPS			Will be Draped			
GUEST SERVICES				24 HOUR SECURITY		
SECURITY MEETING	TBD	SMOKING	Both Patio	LOADING DOCK	3 Semi-Trucks	
POUR	N/A	FAN PHOTOS	N/A		1 Bus	
LEVELS OPEN	TL Closed	VIP	Yes		4 Sprinter Van	
CAMERA POLICY	N/A				1 Broadcast Truck	
SPECIAL FX	Haze				1 Runner Van	
NOTES	There will be an egress handout from the show on PNC Plaza					
HOUSEKEEPING				RENTALS	BOH Furniture	
EVENT LEVEL	Ready by 4:00 AM					
CONFETTI	N/A					
CONCOURSE	Ready by 8:00 AM					
NOTES				CATERING	Levy	
ROCKFORCE			DALLAS FIRE DEPT.		ROOMS AVAILABLE	All ; Opened @ 4:00 AM
CHALK	N/A		HAZING	9:00 AM	HAZING	9:00 AM
FORKLIFTS	1		PYRO	No	LOAD IN EMT	N/A
SPOT OPS	2		NOTES		LOAD OUT EMT	N/A
FURNITURE	Yes				PLAZA	N/A
				PATRON EAST	No	
				CHIME	Yes	
				MARKETING		
				N/A		

VIP

LEVELS	NUMBER SOLD	Package Name
VIP 1	12	Fireball Meet, Greet, and Shootaround
VIP 2	10	BIG3 Meet, Greet, and Shootaround
VIP 3	10	BIG3 Shootaround and Merch

TIMELINE

9:30 AM: Check in Opens at Chime
9:45 AM: VIP 1&2 will go down to the court for a photo
11:00 AM: Check-In Closes
12:45 PM: VIP 1 will be escorted BOH for Ice Cube Meet and Greet

Location

Chime Entrance
Section 107
Chime Entrance
Floor/ VIP Lounge Lobby

NOTES Will update guest services on meeting location for the VIP 1 members that will go BOH

Packages:

VIP 1: Tour, Player Meet & Greet, Ice Cube Meet & Greet, Photo on the Court, Merch Gift, and Pre-Game Shootaround viewing
VIP 2: Player Meet & Greet, Photo on the Court, Merch Gift, and Pre-Game Shootaround viewing
VIP 3: Merch Gift & Pre-Game Shootaround viewing

